

Label quality

100% Polyester satin, colour fast at 90°

Print quality

Water print colour-fast at 90°

Font names

Arial regular
Arial bold (DESIGNED IN DENMARK)
Vask

Label colour

Optical white if garment is of light colour.
Jet black for dark coloured garments

Print colour

Optical white / Jet black
(Adjust to label colour)

Font size

Arial = 6
Vask = 11

Label size

H: 10 cm (incl 1 cm seam allowance)
W: 3 cm

GARMENTS WITHOUT LINING

Label 1 (back)

Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

GB/US 70%XXXXX
30% XXXXX

DE
FR
CN
IT
FI
ES
LT
LV
EE
HU
CZ
SK
DK
PL
IL
NL
NO
SE
PT
GR

www.brothers.se

Label 1 (front)

Stitch line
Adjust to order
Adjust to order

ORDER NO. XXXXX
STYLE NO. XXXXXX
RN nr. 99428
CA68609
PWT Brands A/S
Goeteborgvej 15-17
DK-9200 Aalborg SV
Denmark
www.pwtbrands.com

DESIGNED IN DENMARK

MADE IN CHINA
GB/US
DE
FR
CN
IT
FI
ES
LT
LV
EE
HU
CZ
SK
DK
PL
IL
NL
NO
SE
PT
GR

www.brothers.se

Adjust country of origin to product. Translate in to Languages as advised. See separate file for translation.

Label 2 (front)

Adjust symbols to garment.

GB/US WASHING INFO

DE
FR
CN
IT
FI
ES
LT
LV
EE
HU
CZ
SK
DK
PL
IL
NL
NO
SE
PT
GR

www.brothers.se

Adjust text to advise washing instruction of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

GARMENTS WITH LINING

Label 1 (back)

SHELL
 GB/US 70%XXXXX
 30% XXXXX
 DE
 FR
 CN
 IT
 FI
 ES
 LT
 LV
 EE
 HU
 CZ
 SK
 DK
 PL
 IL
 NL
 NO
 SE
 PT
 GR
 www.brothers.se

Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

Label 1 (front)

Stitch line
 Adjust to order
 Adjust to order
 ORDER NO. XXXXX
 STYLE NO. XXXXXX
 RN nr. 99428
 CA68609
 PWT Brands A/S
 Goeteborgvej 15-17
 DK-9200 Aalborg SV
 Denmark
 www.pwtbrands.com
DESIGNED IN DENMARK
 Adjust country of origin to product. Translate in to languages as advised. See separate file for translation.
 MADE IN CHINA
 GB/US
 DE
 FR
 CN
 IT
 FI
 ES
 LT
 LV
 EE
 HU
 CZ
 SK
 DK
 PL
 IL
 NL
 NO
 SE
 PT
 GR
 www.brothers.se

Label 2 (front)

LINING
 GB/US 70%XXXXX
 30% XXXXX
 DE
 FR
 CN
 IT
 FI
 ES
 LT
 LV
 EE
 HU
 CZ
 SK
 DK
 PL
 IL
 NL
 NO
 SE
 PT
 GR
 www.brothers.se

Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

Label 3 (front)

Stitch line

 GB/US WASHING INFO
 Adjust symbols to garment.
 DE
 FR
 CN
 IT
 FIN
 LT
 LV
 ES
 HU
 CZ
 SK
 DK
 PL
 NL
 NO
 SE
 PT
 GR
 www.brothers.se

Adjust text to advise washing instruction of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

LABEL PLACEMENT

Tops

Left hand side, inside side seam 10 cm from bottom

Jackets / Blazers

Inside left inner pocket

Pants / Jeans / Shorts

Inside lower seam of waistband, left hand side, 10 cm from center front

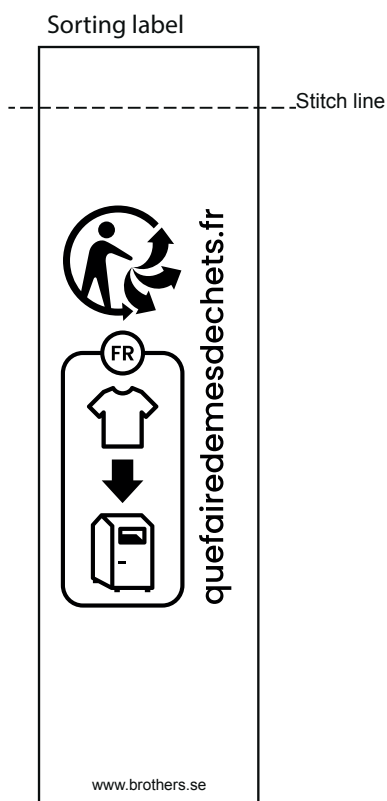
Caps / Hats

Center back or left side seam

Bags

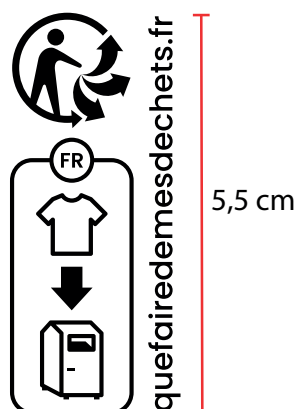
Inside inner pocket

ALL GARMENTS



Sorting info symbol must be placed on a separate page at the last page of carelabel.

Colors should follow care label instructions.



The «info-tri» sorting information label_Recommended symbols

Recommended symbols

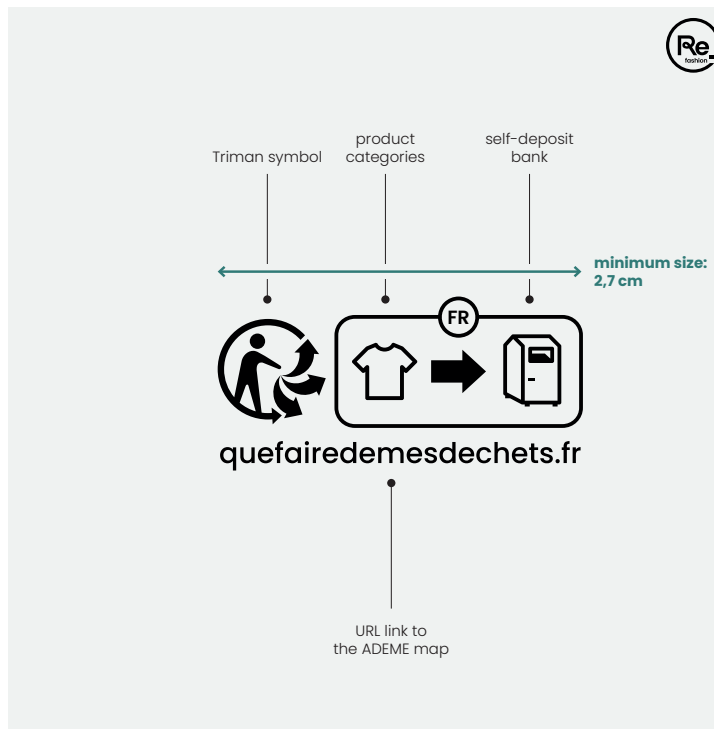
_Principle

A simple symbol that requires no translation, that is legible when small-sized so that it can be displayed on the textile label showing the fabric composition and used horizontally or vertically.

_Composition

- The **Triman symbol** is placed first
- A pictogram symbolising one **product category**:
 - > clothing (t-shirt)
 - > household linen (folded towel)
 - > footwear (tied derby shoes)

It is possible to display just one product category or all three together.
- The **self-deposit bank** symbolised by the pictogram of a container
- The **URL** link to the Ademe's website
- The **letters FR** to specify that this measure is governed by French regulations.



to be followed

_Typography

The typography used is Poppins:

Poppins Light	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNopqrstuvwxyz
Poppins Medium	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNopqrstuvwxyz
Poppins Semi-Bold	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNopqrstuvwxyz

- 1 **Phrase explaining sorting and donating:** Poppins Light
- 2 **FR reference:** Poppins Semi Bold
- 3 **URL:** Poppins Medium
- 4 **«where» :** Poppins Semi Bold
- 5 **Word describing the self-deposit point:** Poppins Light, in capital letters

