

**Label quality**

100% Polyester satin, colour fast at 90°

**Print quality**

Water print colour-fast at 90°

**Font names**

Arial regular  
 Arial bold (DESIGNED IN DENMARK)  
 Vask

**Label colour**

Optical white if garment is of light colour.  
 Jet black for dark coloured garments

**Print colour**

Optical white / Jet black  
 (Adjust to label colour)

**Font size**

Arial = 6  
 Vask = 11

**Label size**

H: 10 cm (incl 1 cm seam allowance)  
 W: 3 cm

**GARMENTS WITHOUT LINING**

Label 1 (back)

Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

GB/US 70%XXXXX  
 30% XXXXX

DE  
 FR  
 CN  
 IT  
 FI  
 ES  
 LT  
 LV  
 EE  
 HU  
 CZ  
 SK  
 DK  
 PL  
 IL  
 NL  
 NO  
 SE  
 PT  
 GR

www.pwtbrands.com

Label 1 (front)

Stitch line

Adjust to order → ORDER NO. XXXXX  
 Adjust to order → STYLE NO. XXXXXX

RN nr. 99428  
 CA68609  
 PWT Brands A/S  
 Goeteborgvej 15-17  
 DK-9200 Aalborg SV  
 Denmark  
 www.pwtbrands.com

**DESIGNED IN DENMARK**

Adjust country of origin to product. Translate in to Languages as advised. See separate file for translation.

MADE IN CHINA  
 GB/US  
 DE  
 FR  
 CN  
 IT  
 FI  
 ES  
 LT  
 LV  
 EE  
 HU  
 CZ  
 SK  
 DK  
 PL  
 IL  
 NL  
 NO  
 SE  
 PT  
 GR

www.pwtbrands.com

Label 2 (front)

Adjust symbols to garment.

Adjust text to advise washing instruction of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

GB/US WASHING INFO

DE  
 FR  
 CN  
 IT  
 FI  
 ES  
 LT  
 LV  
 EE  
 HU  
 CZ  
 SK  
 DK  
 PL  
 IL  
 NL  
 NO  
 SE  
 PT  
 GR

www.pwtbrands.com

**GARMENTS WITH LINING**

Label 1 (back)



Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

Label 1 (front)



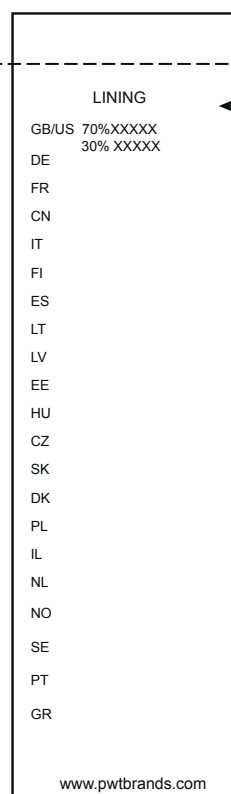
Stitch line

Adjust to order

Adjust to order

Adjust country of origin to product. Translate in to languages as advised. See separate file for translation.

Label 2 (front)



Adjust text to define exact quality composition of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

Label 3 (front)



Stitch line

Adjust symbols to garment.

Adjust text to advise washing instruction of garment. Translate in to languages as advised. See separate file for translation. Adjust label size to fit the text if necessary.

## LABEL PLACEMENT

### Tops

Left hand side, inside side seam 10 cm from bottom

### Jackets / Blazers

Inside left inner pocket

### Pants / Jeans / Shorts

Inside lower seam of waistband, left hand side, 10 cm from center front

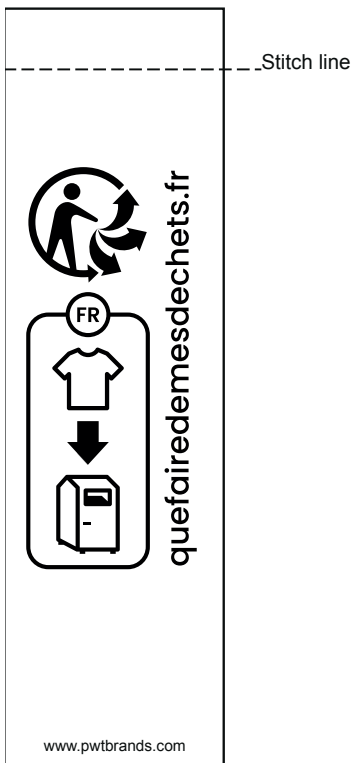
### Caps / Hats

Center back or left side seam

### Bags

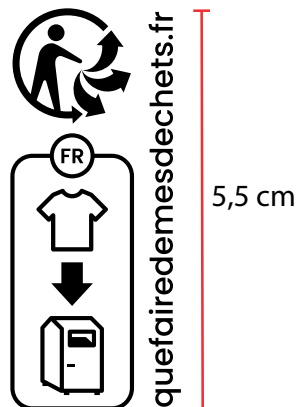
Inside inner pocket

Sorting label



Sorting info symbol must be placed on a separate page at the last page of carelabel.

Colors should follow care label instructions.



The «info-tri» sorting information label\_Recommended symbols

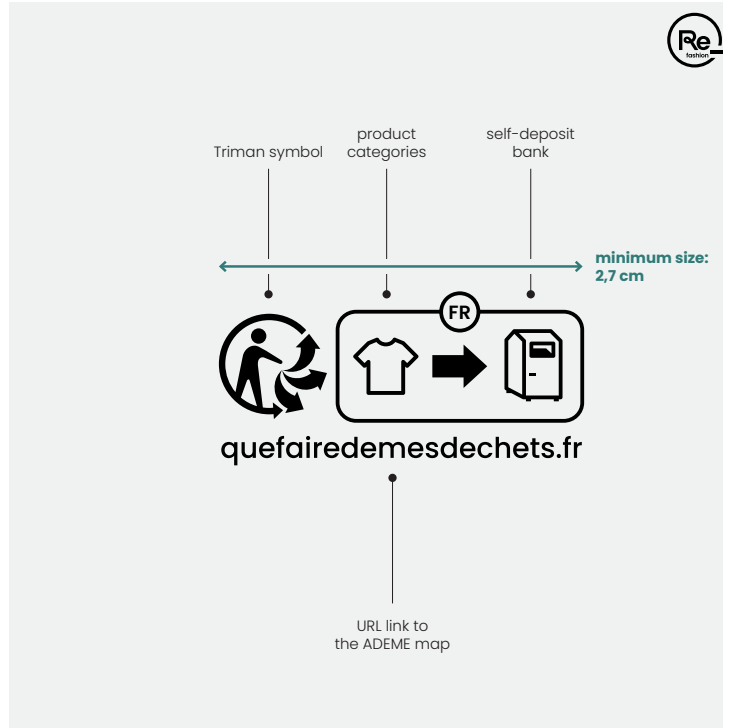
# Recommended symbols

## \_Principle

A simple symbol that requires no translation, that is legible when small-sized so that it can be displayed on the textile label showing the fabric composition and used horizontally or vertically.

## \_Composition

- The **Triman symbol** is placed first
- A pictogram symbolising one **product category**:
  - > clothing (t-shirt)
  - > household linen (folded towel)
  - > footwear (tied derby shoes)
- *It is possible to display just one product category or all three together.*
- The **self-deposit bank** symbolised by the pictogram of a container
- The **URL** link to the Ademe's website
- The **letters FR** to specify that this measure is governed by French regulations.



# to be followed

## \_Typography

The typography used is Poppins:

<b>Poppins Light</b>	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNPOQRSTUVWXYZ
<b>Poppins Medium</b>	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNPOQRSTUVWXYZ
<b>Poppins Semi-Bold</b>	abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNPOQRSTUVWXYZ

- 1 **Phrase explaining sorting and donating:** Poppins Light
- 2 **FR reference:** Poppins Semi Bold
- 3 **URL:** Poppins Medium
- 4 **«where»:** Poppins Semi Bold
- 5 **Word describing the self-deposit point:** Poppind Light, in capital letters

