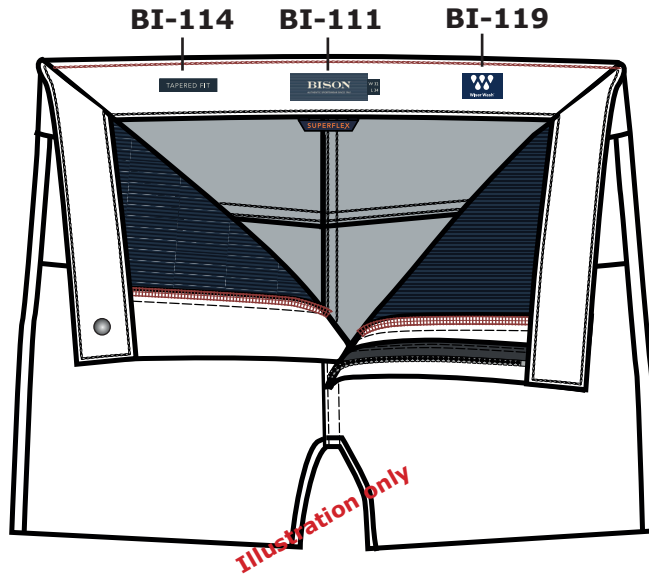


<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-0017</b>	<b>Output date:05/03/20</b> <b>Modification date:</b> <b>9 December 2020 3:20 pm</b>
	<b>Style: Jeans - TAPERED FIT - WISER WASH - Superflex</b>	<b>Design:</b> <b>JEJ</b>

## Label instructions



### BI-111 Woven structure label:



<b>Placement</b>	Label should be placed at center back of waistband.
<b>Stitching</b>	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

### BI-116 Size label



<b>Placement</b>	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.
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### BI-114 Tapered fit label:



<b>Placement</b>	Label should be placed inside waistband 8 cm from main label
<b>Stitching</b>	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

### BI-119 Wiser wash label:



<b>Placement</b>	Label should be placed inside waistband 8 cm from main label
<b>Stitching</b>	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.:</b> <b>BI-0017</b>	<b>Output date:</b> 05/03/20 <b>Modification date:</b> 9 December 2020 3:20 pm
	<b>Style:</b> Jeans - TAPERED FIT - WISER WASH - Superflex	<b>Design:</b> JEJ

## Label instructions

**BI-059 Waistband override**



WWW.BISON.DK

W 32 L 34

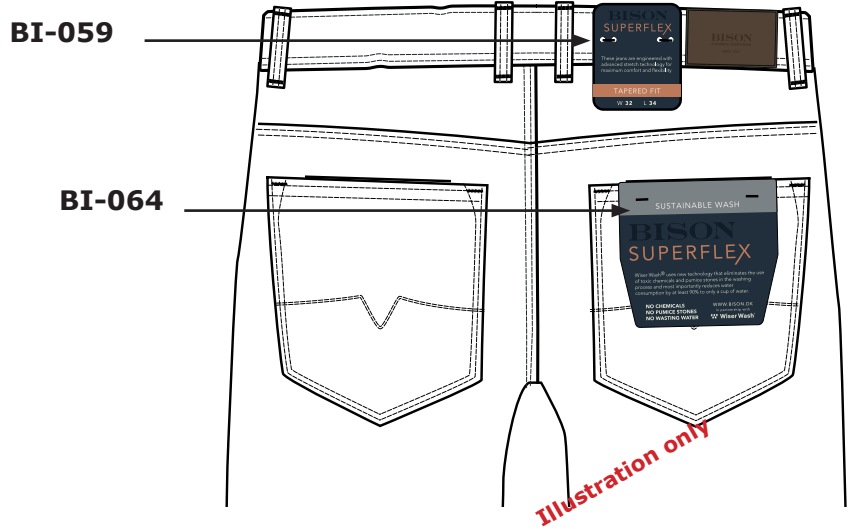
**BISON SUPERFLEX**

These jeans are engineered with advanced stretch technology for maximum comfort and flexibility


**TAPERED FIT**

W 32 L 34

**Placement** Right side towards center back. Waistband override should be attached with match colour bartacks



**BI-064 Pocket override**



**Bartacks** →

SUSTAINABLE WASH

**BISON SUPERFLEX**

Wiser Wash® uses new technology that eliminates the use of toxic chemicals and pumice stones in the washing process and most importantly saves energy consumption by 40% and water usage by 53%.

**NO CHEMICALS  
NO PUMICE STONES  
NO WASTING WATER**

WWW.BISON.DK  
in partnership with  
**Wiser Wash®**

**Placement** Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-0017</b>	<b>Output date:05/03/20</b> <b>Modification date:</b> <b>9 December 2020 3:20 pm</b>
	<b>Style: Jeans - TAPERED FIT - WISER WASH - Superflex</b>	<b>Design:</b> <b>JEJ</b>

## Label instructions

**BI-001**  
**Hangtag**




*Illustration only*

<b>Placement</b>	Should be fixed through right side of belt loop. Please tie a knot at string
------------------	--

**Story telling on front of hangtag**

**Look at style sketch**  
**For hangtag number**



<b>Size</b>	Please follow size of special hangtag
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string.

### Backside: Backside:

**For production**  
**Cardboard with price sticker**

Hole at top must be same size as hole in hangtag



STYLE: XX-00000  
COL: Charcoal

**SIZE: 39/40**

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions



<b>Size</b>	W: 3 cm H:7 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b>

**For sales samples/Label with style no. and colour**

**Dymo label:**  
Colour: White  
Font: Multi purpose

**Wording:**  
Colour: Black  
Font: Arial, Size: 6 PT



<b>Size</b>	W:3 cm, H:1,5 cm
<b>Quality</b>	Self adhesive white sticker
<b>Placement</b>	CB,backside of hangtag

Label/concept: <b>BISON</b>	Bison labels instr. No.: <b>BI-0017</b>	Output date:05/03/20 Modification date: 9 December 2020 3:20 pm
	Style: Jeans - TAPERED FIT - WISER WASH - Superflex	Design: JEJ

## Label instructions

### BI-220

Attention sticker, supplier made

#### ATTENTION!

This product has  
been dyed.

The colour may  
rub off on light  
surfaces.

Please wash before  
wear and be  
careful when  
wearing amongst  
light coloured  
upholstery  
and fabrics.

WWW.BISON.DK



#### ATTENTION!

This product has  
been dyed.

The colour may  
rub off on light  
surfaces.

Please wash before  
wear and be  
careful when  
wearing amongst  
light coloured  
upholstery  
and fabrics.

WWW.BISON.DK

<b>Size</b>	H: 11 cm, W: 5,5 cm
<b>Quality</b>	Transparent sticker
<b>Colour</b>	On dark colour fabrics: Marshmallow 11-4300 TCX, On light colour fabrics: Navy blazer 19-3923 TCX
<b>Placement</b>	Inside jeans