
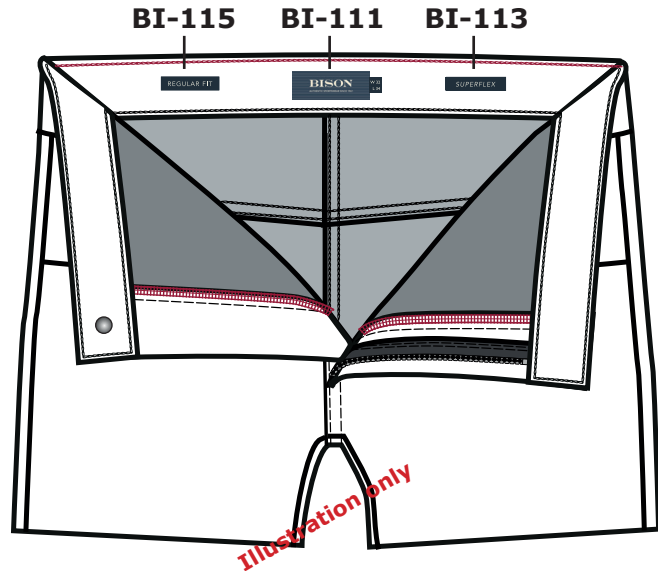




Label/concept: BISON	Bison labels instr. No.: BI-0019	Output date:05/11/20 Modification date: 9 December 2020 3:22 pm
	Style: Jeans/pants - REGULAR FIT	Design: JEJ


Label instructions

BI-111 Woven structure label:	
	
Placement	Label should be placed at center back of waistband.
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.



BI-116 Size label	
	
Placement	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.

BI-115 Regular fit label:	
	
Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

BI-113 Superflex label:	
	
Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

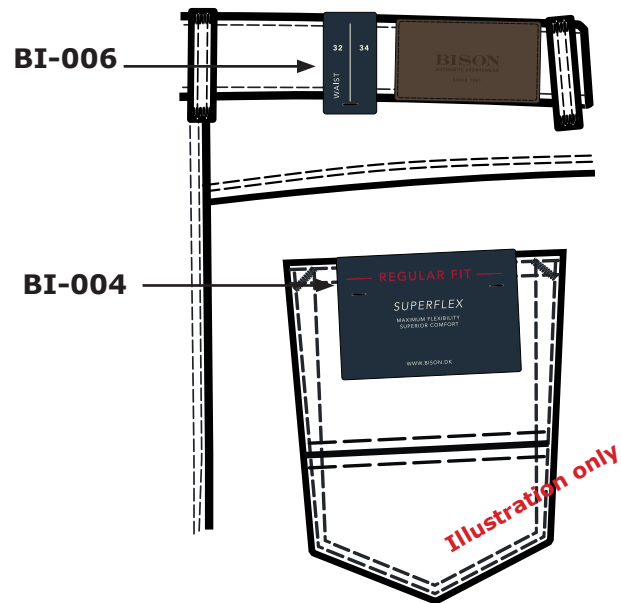
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Label instructions

BI-006 Waistband override

Placement

Right side towards center back Waistband override should be attached with match colour bartacks



BI-004 Pocket override

Placement

Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

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Label instructions

BI-001 Main hangtag
BI-844 Red superflex hangtag



Illustration only

Story telling on front of hangtag

**Look at style sketch
For hangtag number**



SUPERFLEX IS AN INNOVATIVE MIX OF SPECIAL FIBRES THAT PROVIDES SUPER ELASTICITY AND SUPERIOR COMFORT.

BISON SUPERFLEX OFFERS COMPLETE FREEDOM OF MOVEMENT, WHILE KEEPING IT'S SHAPE.

BISON
SUPERFLEX

Size	W:5 cm, H:10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string.

Placement	Should be fixed through right side of belt loop. Please tie a knot at string
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Backside: Backside:

For production
Cardboard with price sticker

STYLE: XX-00000



COL: Charcoal

SIZE: 39/40

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price.
Price may differ due to local VAT
and economic conditions

Hole at top
must be same size
as hole in hangtag



**For sales samples/Label with style no.
and colour**

Dymo label:

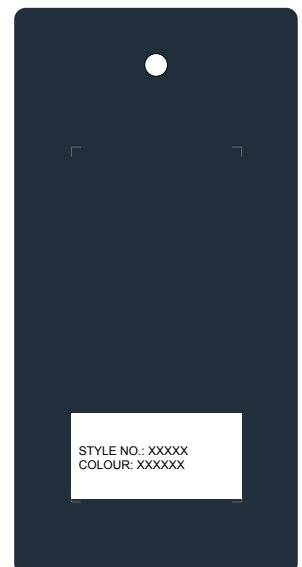
Colour: White

Font: Multi purpose

Wording:

Colour: Black

Font: Arial, Size: 6 PT



Size	W: 5 cm H:10 cm	Size	W:3 cm, H:1,5 cm
Quality	Cardboard 0,6 mm	Quality	Self adhesive white sticker
Placement	Must be placed behind main hangtag in same string. Pricesticker backside out	Placement	CB,backside of hangtag

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Label instructions

BI-220

Attention sticker, supplier made



Size	H: 11 cm, W: 5,5 cm
Quality	Transparent sticker
Colour	On dark colour fabrics: Marshmallow 11-4300 TCX, On light colour fabrics: Navy blazer 19-3923 TCX
Placement	Inside jeans