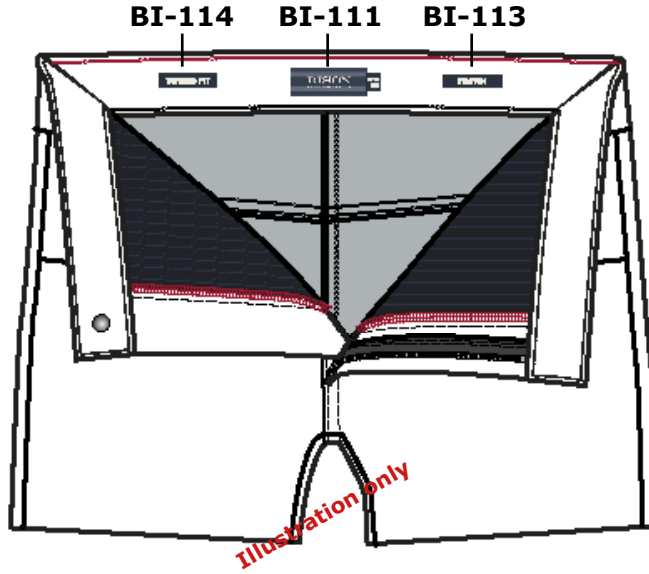


Label/concept: BISON	Bison labels instr. No.: BI-0024	Output date:24/02/22 Modification date: 13November202512:45pm
	Style: Jeans - TAPERED FIT - Superflex	Design: JEJ

Label instructions



BI-111 Woven structure label:



Placement	Label should be placed at center back of waistband.
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

BI-116 Size label



Placement	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.
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BI-114 Tapered fit label:



Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

BI-113 Superflex label:



Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

Label/concept: BISON	Bison labels instr. No.: BI-0024	Output date: 24/02/22 Modification date: 13 November 2025 12:45pm
	Style: Jeans - TAPERED FIT - Superflex	Design: JEJ

Label instructions

BI-059 Waistband override



WWW.BISON.DK

W 32 L 34

BISON
SUPERFLEX

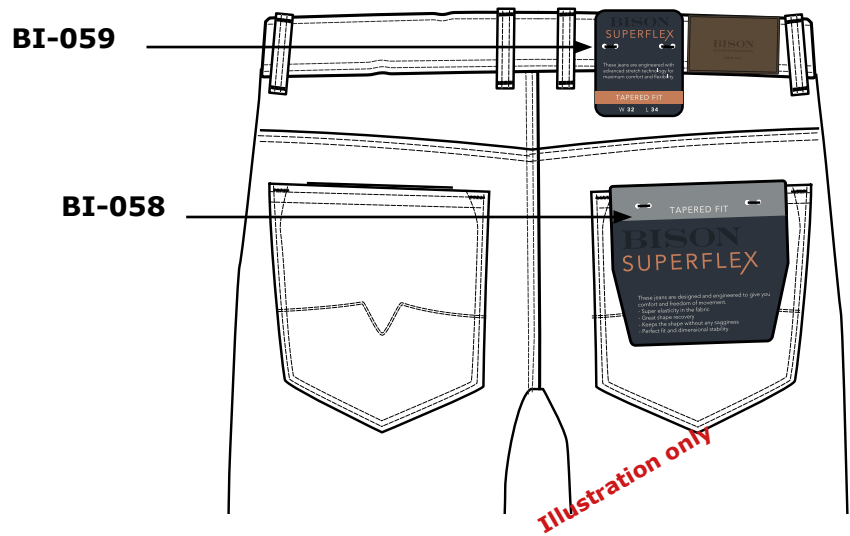
• • • •

These jeans are engineered with advanced stretch technology for maximum comfort and flexibility

TAPERED FIT

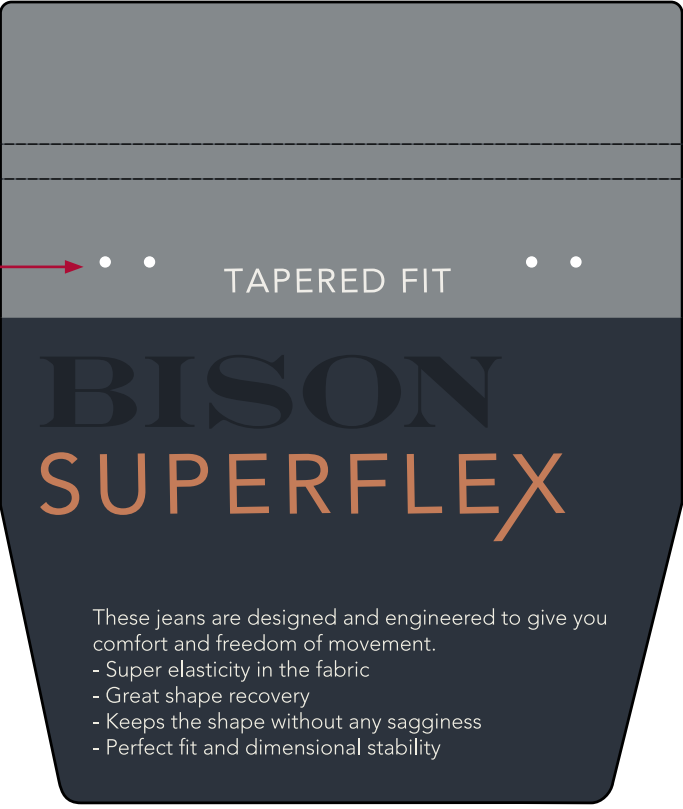
W 32 L 34

Placement	Right side towards center back. Waistband override should be attached with match colour bartacks
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Bartack

BI-058 Pocket override



Bartacks → • • TAPERED FIT • •

BISON
SUPERFLEX

These jeans are designed and engineered to give you comfort and freedom of movement.

- Super elasticity in the fabric
- Great shape recovery
- Keeps the shape without any sagging
- Perfect fit and dimensional stability

Placement	Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.
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Label/concept: <h1>BISON</h1>	Bison labels instr. No.: BI-0024	Output date: 24/02/22 Modification date: 13 November 2025 12:45pm
	Style: Jeans - TAPERED FIT - Superflex	Design: JEJ

Label instructions

BI-001 Hangtag

Main hangtag
 Storytelling hangtag
 BCI hangtag
Illustration only

Placement	Should be fixed through right side of belt loop. Please tie a knot at string
------------------	--

Story telling hangtag

Look at style sketch For hangtag number

Size W: 5 cm, H: 10 cm
Quality Cardboard 0,6 mm
Placement Must be placed behind main hangtag in same string.

For production **Backside of BCI cardboard:**

Cardboard with price sticker

Hole at top must be same size as hole in hangtag

STYLE: XX-00000
 COL: Charcoal
SIZE: 39/40

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions

Size	W: 5 cm H: 10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string. Pricesticker backside out

Backside of BCI cardboard:

For sales samples/Label with style no. and colour

Dymo label:
 Colour: White
 Font: Multi purpose

Wording:
 Colour: Black
 Font: Arial, Size: 6 PT

STYLE NO.: XXXXX
 COLOUR: XXXXXX

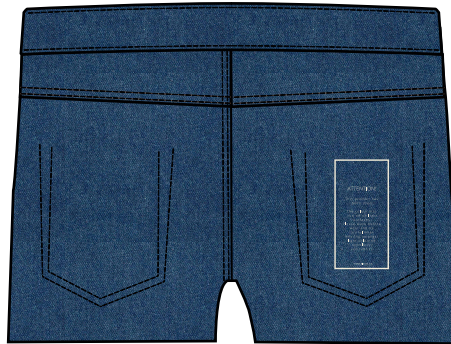
Size	W: 3 cm, H: 1,5 cm
Quality	Self adhesive white sticker
Placement	CB, backside of hangtag

Label/concept: BISON	Bison labels instr. No.: BI-0024	Output date:24/02/22 Modification date: 13November202512:45pm
	Style: Jeans - TAPERED FIT - Superflex	Design: JEJ

Label instructions

BI-220

Attention sticker, supplier made



Size	H: 11 cm, W: 5,5 cm
Quality	Transparent sticker
Colour	On dark colour fabrics: Marshmallow 11-4300 TCX, On light colour fabrics: Navy blazer 19-3923 TCX
Placement	Inside jeans