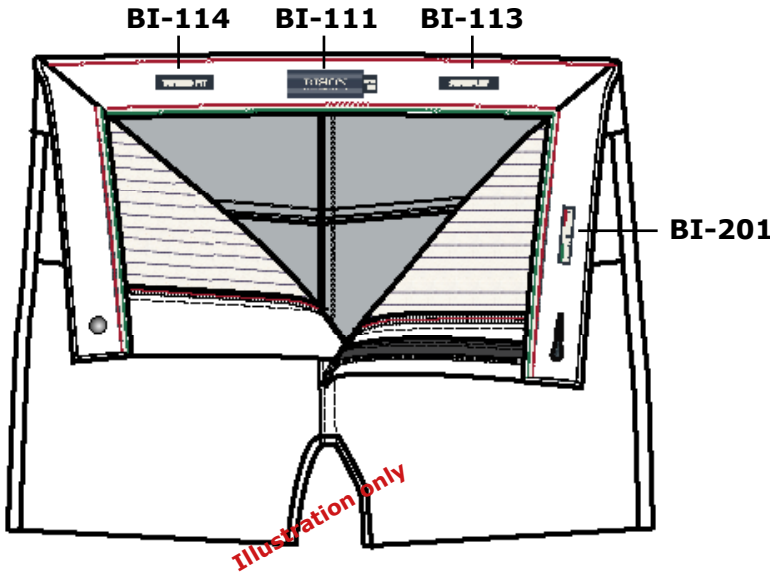


Label/concept: BISON	Bison labels instr. No.: BI-0030	Output date:21/12/22 Modification date: 13November202512:55pm
	Style: Pants - TAPERED FIT - Superflex - italian fabric	Design: JEJ

Label instructions



BI-114 Tapered fit label:

TAPERED FIT

Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on 2 sides.

BI-113 Superflex label:

SUPERFLEX

Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on 2 sides.

BI-201 Italian fabric label:

ITALIAN FABRIC

Placement	Label should be placed inside waistband in center left side front
Stitching	Label is sidefolded at both sides and sewn with thread match colour on 2 sides.

BI-111 Woven structure label:



Placement	Label should be placed at center back of waistband.
Stitching	Label is sidefolded at both sides and sewn with thread match colour on 2 sides.

BI-116 Size label

W 32
L 34

Placement	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.
------------------	---

Label/concept: BISON	Bison labels instr. No.: BI-0030	Output date: 21/12/22 Modification date: 13 November 2025 12:55pm
	Style: Pants - TAPERED FIT - Superflex - italian fabric	Design: JEJ

Label instructions

BI-059 Waistband override



WWW.BISON.DK

W 32 L 34

BISON SUPERFLEX

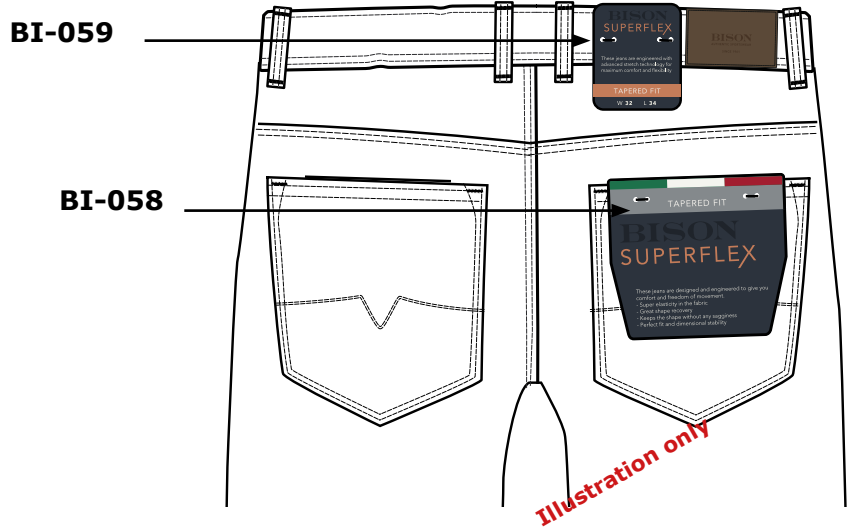
• • • •

These jeans are engineered with advanced stretch technology for maximum comfort and flexibility

TAPERED FIT

W 32 L 34

Placement Right side towards center back. Waistband override should be attached with match colour bartacks



Bartack

BI-076 Pocket override



TAPERED FIT

BISON SUPERFLEX

These jeans are designed and engineered to give you comfort and freedom of movement.

- Super elasticity in the fabric
- Great shape recovery
- Keeps the shape without any sagging
- Perfect fit and dimensional stability

Placement Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

Label/concept: <h1>BISON</h1>	Bison labels instr. No.: BI-0030	Output date: 21/12/22 Modification date: 13 November 2025 12:55pm
	Style: Pants - TAPERED FIT - Superflex - italian fabric	Design: JEJ

Label instructions

BI-001 Hangtag

Illustration only

Labels shown: Main hangtag, Storytelling hangtag, BCI hangtag

Placement	Should be fixed through right side of belt loop. Please tie a knot at string
------------------	--

Story telling hangtag
Look at style sketch
For hangtag number

Illustration only

Text on hangtag:
 THESE SUPERFLEX JEANS ARE MADE OUT OF A SMOOTH 4 WAY STRETCH FABRIC MADE IN ITALY, WHICH PROVIDES EXTREME COMFORT AND GIVE YOU FREEDOM OF MOVEMENT WHILE MAINTAINING THE SHAPE.
BISON
 ITALIAN FABRIC
SUPERFLEX

Size	W: 5 cm, H: 10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string.

For production **Backside of BCI cardboard:**
Cardboard with price sticker

Hole at top must be same size as hole in hangtag

STYLE: XX-00000

 COL: Charcoal

SIZE: 39/40

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions

Backside of BCI cardboard:
For sales samples/Label with style no. and colour

Dymo label:
 Colour: White
 Font: Multi purpose

Wording:
 Colour: Black
 Font: Arial, Size: 6 PT

STYLE NO.: XXXXX
 COLOUR: XXXXXX

Size	W: 5 cm H: 10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string. Pricesticker backside out

Size	W: 3 cm, H: 1,5 cm
Quality	Self adhesive white sticker
Placement	CB, backside of hangtag