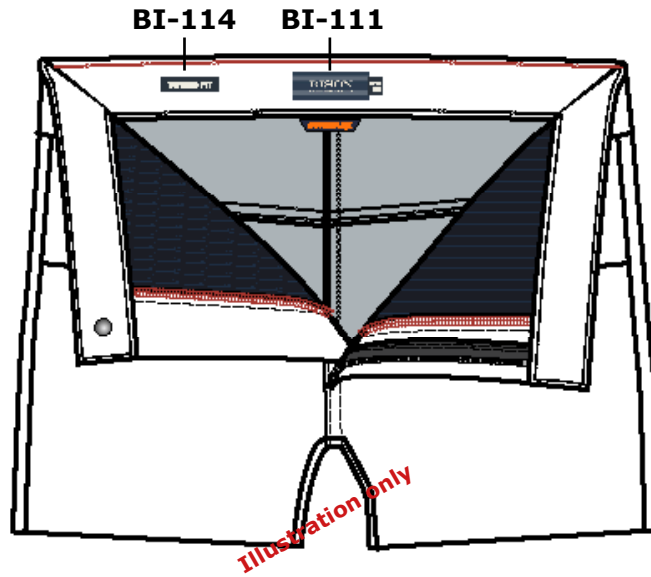


|                                       |   |  |
|---------------------------------------|---|--|
| <b>Label/concept:</b><br><b>BISON</b> | <b>Bison labels instr. No.: BI-0031</b>       | <b>Output date:03/04/20</b><br><b>Modification date:</b><br><b>13 November 2025 1:19pm</b> |
|                                       | <b>Style: Pants - TAPERED FIT - Superflex</b> | <b>Design:</b><br><b>JEJ</b>   |

## Label instructions



### BI-111 Woven structure label:



**Placement** Label should be placed at center back of waistband.

**Stitching** Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

### BI-114 Tapered fit label:



**Placement** Label should be placed inside waistband 8 cm from main label

**Stitching** Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

### BI-116 Size label



**Placement** Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.

|                                       |   |  |
|---------------------------------------|---|--|
| <b>Label/concept:</b><br><b>BISON</b> | <b>Bison labels instr. No.: BI-0031</b>       | <b>Output date:03/04/20</b><br><b>Modification date:</b><br><b>13 November 2025 1:19pm</b> |
|                                       | <b>Style: Pants - TAPERED FIT - Superflex</b> | <b>Design:</b><br><b>JEJ</b>   |

## Label instructions

**BI-059 Waistband override**



WWW.BISON.DK

W 32 L 34

**BISON**  
**SUPERFLEX**

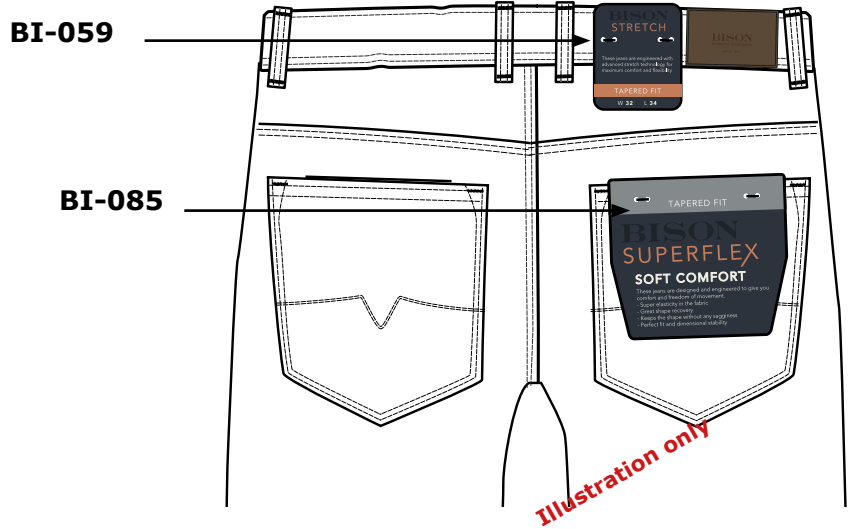
• • • •

These jeans are engineered with advanced stretch technology for maximum comfort and flexibility

**TAPERED FIT**

W 32 L 34

**Placement** Right side towards center back. Waistband override should be attached with match colour bartacks



### Bartack

**BI-085 Pocket override**



Bartacks → • • TAPERED FIT • •

**BISON**  
**SUPERFLEX**

**SOFT COMFORT**

These pants are designed and engineered to give you comfort and freedom of movement.

- Super elasticity in the fabric
- Great shape recovery
- Keeps the shape without any sagginess
- Perfect fit and dimensional stability

**Placement** Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

|                                       |   |  |
|---------------------------------------|---|--|
| <b>Label/concept:</b><br><b>BISON</b> | <b>Bison labels instr. No.: BI-0031</b>       | <b>Output date:03/04/20</b><br><b>Modification date:</b><br><b>13 November 2025 1:19pm</b> |
|                                       | <b>Style: Pants - TAPERED FIT - Superflex</b> | <b>Design:</b><br><b>JEJ</b>   |

## Label instructions

**BI-001 Hangtag**

Illustration only

Main hangtag  
Storytelling hangtag  
BCI hangtag

|                  |  |
|------------------|--|
| <b>Placement</b> | Should be fixed through right side of belt loop. Please tie a knot at string |
|------------------|--|

**Story telling hangtag**  
**Look at style sketch**  
**For hangtag number**

Illustration only

SUPERFLEX IS AN INNOVATIVE MIX OF SPECIAL FIBRES THAT PROVIDES SUPER ELASTICITY AND SUPERIOR COMFORT.

BISON SUPERFLEX OFFERS COMPLETE FREEDOM OF MOVEMENT, WHILE KEEPING IT'S SHAPE.

**BISON**  
SUPERFLEX

|                  |  |
|------------------|--|
| <b>Size</b>      | W:5 cm, H:10 cm                                    |
| <b>Quality</b>   | Cardboard 0,6 mm                                   |
| <b>Placement</b> | Must be placed behind main hangtag in same string. |

**For production**  
**Cardboard with price sticker**

**Backside of BCI cardboard:**

Hole at top must be same size as hole in hangtag

STYLE: XX-00000  
COL: Charcoal

**SIZE: 39/40**

|     |         |
|-----|---------|
| DKK | 3000.00 |
| SEK | 3000.00 |
| NOK | 3000.00 |
| EUR | 350.00  |
| GBP | 350.00  |

Recommended retail price. Price may differ due to local VAT and economic conditions

**Backside of BCI cardboard:**

**For sales samples/Label with style no. and colour**

**Dymo label:**  
 Colour: White  
 Font: Multi purpose

**Wording:**  
 Colour: Black  
 Font: Arial, Size: 6 PT

STYLE NO.: XXXXX  
 COLOUR: XXXXXX

|                  |   |
|------------------|---|
| <b>Size</b>      | W: 5 cm H:10 cm   |
| <b>Quality</b>   | Cardboard 0,6 mm  |
| <b>Placement</b> | Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b> |

|                  |                             |
|------------------|-----------------------------|
| <b>Size</b>      | W:3 cm, H:1,5 cm            |
| <b>Quality</b>   | Self adhesive white sticker |
| <b>Placement</b> | CB,backside of hangtag      |