
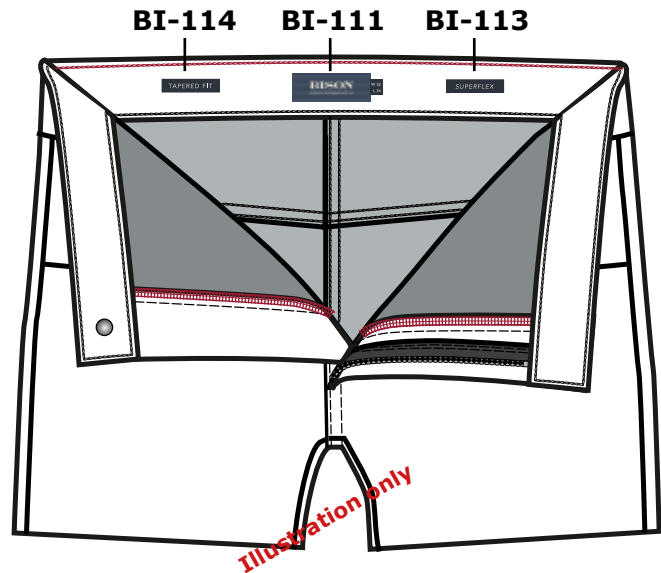




Label/concept: BISON	Bison labels instr. No.: BI-0034	Output date:03/04/23 Modification date: 13 November 2025 1:16pm
	Style: Jeans - TAPERED FIT - COOLMAX	Design: JEJ


Label instructions

BI-111 Woven structure label:	
	
Placement	Label should be placed at center back of waistband.
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.



BI-116 Size label	
	
Placement	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.

BI-114 Tapered fit label:	
	
Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

BI-113 Superflex label:	
	
Placement	Label should be placed inside waistband 8 cm from main label
Stitching	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

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Label instructions

BI-059 Waistband override



WWW.BISON.DK

W 32 L 34

**BISON
SUPERFLEX**

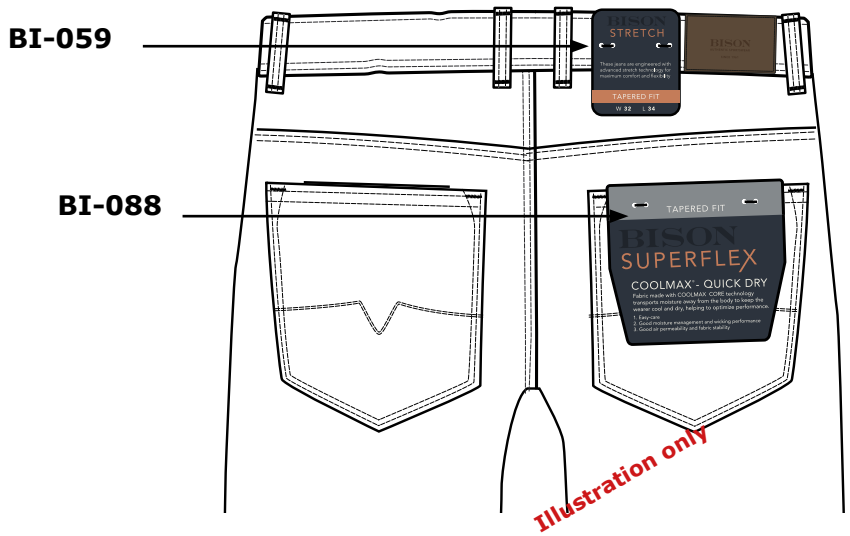
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These jeans are engineered with advanced stretch technology for maximum comfort and flexibility

TAPERED FIT

W 32 L 34

Placement	Right side towards center back. Waistband override should be attached with match colour bartacks
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Bartack

BI-088 Pocket override



REGULAR FIT

**BISON
SUPERFLEX**

COOLMAX® - QUICK DRY

These jeans are designed and engineered to give you comfort and freedom of movement.

- Super elasticity in the fabric with great shape recovery
- Perfect fit and dimensional stability
- Fabric made with COOLMAX CORE technology
- Transports moisture away from the body to keep the wearer cool and dry
- The perfect performance jeans

Placement	Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.
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Label instructions

BI-001
Hangtag

Illustration only

Main hangtag
Storytelling hangtag
BCI hangtag

Placement	Should be fixed through right side of belt loop. Please tie a knot at string
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Story telling hangtag
Look at style sketch
For hangtag number

Illustration only

SUPERFLEX IS AN INNOVATIVE MIX OF SPECIAL FIBRES THAT PROVIDES SUPER ELASTICITY AND SUPERIOR COMFORT.

BISON SUPERFLEX OFFERS COMPLETE FREEDOM OF MOVEMENT, WHILE KEEPING IT'S SHAPE.

BISON
SUPERFLEX

Size	W:5 cm, H:10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string.

For production
Cardboard with price sticker

Backside of BCI cardboard:

Hole at top must be same size as hole in hangtag

STYLE: XX-00000
COL: Charcoal

SIZE: 39/40

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions

Backside of BCI cardboard:

For sales samples/Label with style no. and colour

Dymo label:
Colour: White
Font: Multi purpose

Wording:
Colour: Black
Font: Arial, Size: 6 PT

STYLE NO.: XXXXX
COLOUR: XXXXX

Size	W: 5 cm H:10 cm
Quality	Cardboard 0,6 mm
Placement	Must be placed behind main hangtag in same string. Pricesticker backside out

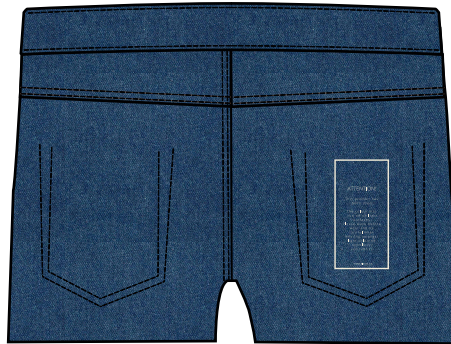
Size	W:3 cm, H:1,5 cm
Quality	Self adhesive white sticker
Placement	CB,backside of hangtag

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Label instructions

BI-220

Attention sticker, supplier made



Size	H: 11 cm, W: 5,5 cm
Quality	Transparent sticker
Colour	On dark colour fabrics: Marshmallow 11-4300 TCX, On light colour fabrics: Navy blazer 19-3923 TCX
Placement	Inside jeans