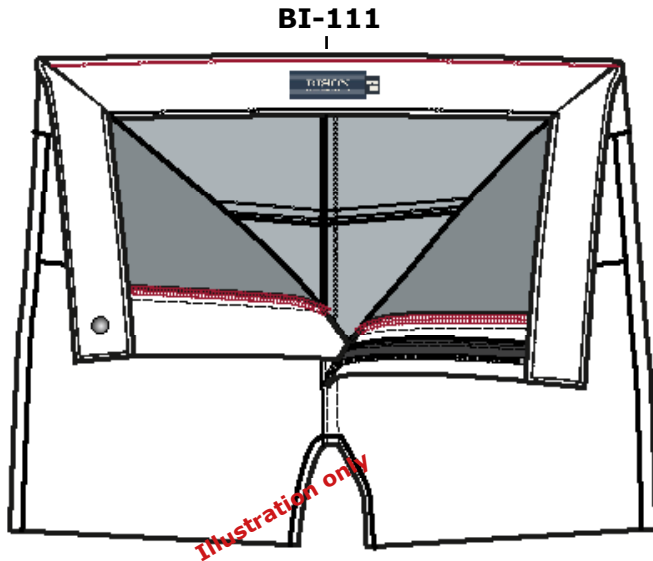


<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-0038</b>	<b>Output</b>
	<b>Style: Pants - Regular fit</b>	<b>Design:</b> <b>JEJ</b>

## Label instructions



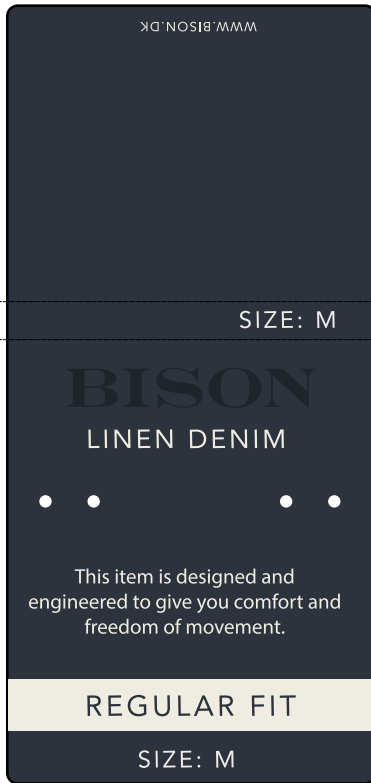
<b>BI-111 Woven structure label:</b>	
<b>Placement</b>	Label should be placed at center back of waistband.
<b>Stitching</b>	Label is sidefolded at both sides and sewn with thread match colour on all 4 sides.

<b>BI-124 Size label</b>	
<b>Placement</b>	Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread.

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-0038</b>	<b>Output</b>
	<b>Style: Pants - Regular fit</b>	<b>Design:</b> <b>JEJ</b>

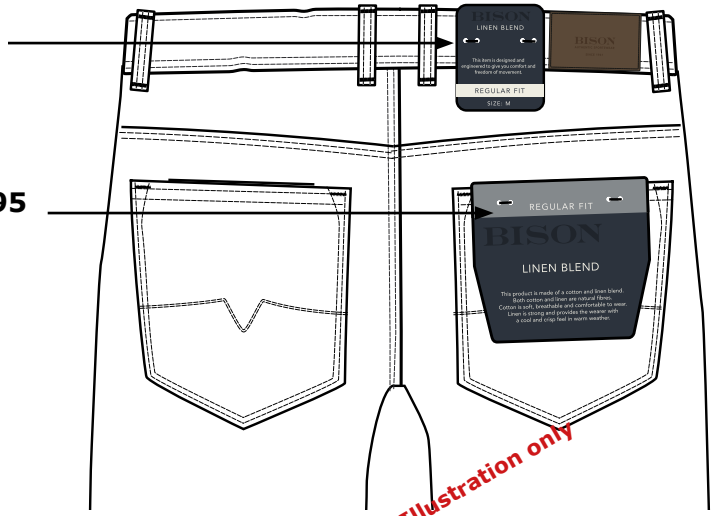
## Label instructions

### BI-094 Waistband override



BI-094

BI-095



**Bartack**

### BI-095 Pocket override



**Bartacks**

**Placement**

Right side towards center back. Waistband override should be attached with match colour bartacks


**Placement**

Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-0038</b>	<b>Output</b>
	<b>Style: Pants - Regular fit</b>	<b>Design:</b> JEJ

## Label instructions

**BI-001 Hangtag**



Main hangtag  
Storytelling hangtag  
BCI hangtag

**Story telling hangtag**

**Look at style sketch For hangtag number**




Illustration only

SUPERFLEX IS AN INNOVATIVE MIX OF SPECIAL FIBRES THAT PROVIDES SUPER ELASTICITY AND SUPERIOR COMFORT.

BISON SUPERFLEX OFFERS COMPLETE FREEDOM OF MOVEMENT, WHILE KEEPING IT'S SHAPE.

**BISON**  
SUPERFLEX


<b>Size</b>	W:5 cm, H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string.

**Placement** Should be fixed through right side of belt loop. Please tie a knot at string

**For production** **Backside of BCI cardboard:**

**Cardboard with price sticker**

STYLE: XX-00000



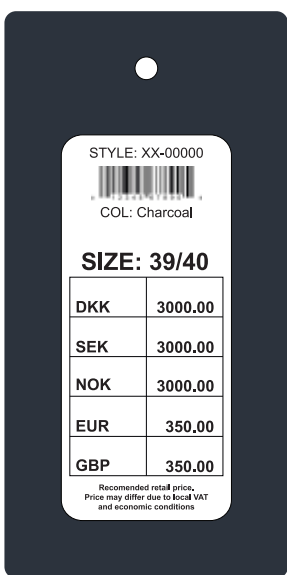
COL: Charcoal

**SIZE: 39/40**

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions

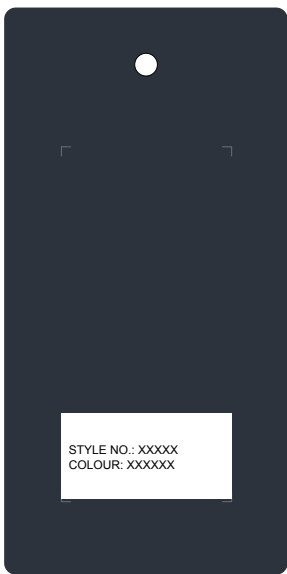
Hole at top must be same size as hole in hangtag



**For sales samples/Label with style no. and colour**

**Dymo label:**  
Colour: White  
Font: Multi purpose

**Wording:**  
Colour: Black  
Font: Arial, Size: 6 PT



<b>Size</b>	W: 5 cm H:10 cm	<b>Size</b>	W:3 cm, H:1,5 cm
<b>Quality</b>	Cardboard 0,6 mm	<b>Quality</b>	Self adhesive white sticker
<b>Placement</b>	Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b>	<b>Placement</b>	CB,backside of hangtag