
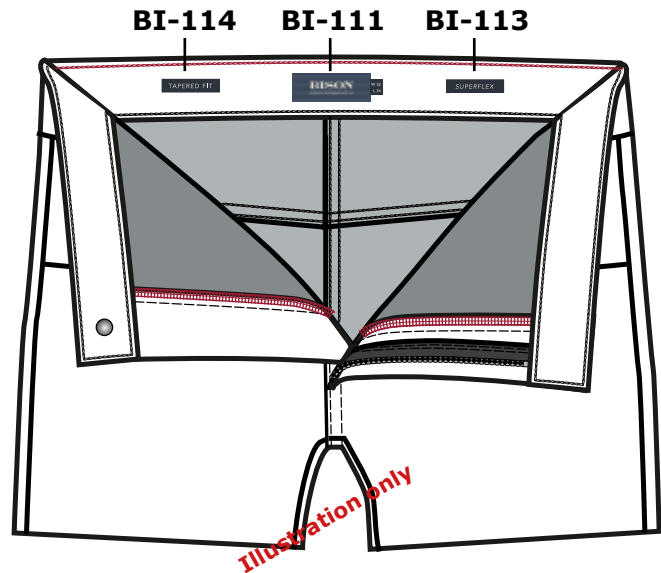




| | | |
|---------------------------------------|---|--|
| Label/concept: BISON | Bison labels instr. No.: BI-0042 | Output date:23/08/24 Modification date: 13 November 2025 1:23pm |
| | Style: Jeans - TAPERED FIT - SUPERFLEX | Design: JEJ |


Label instructions

| | |
|---|---|
| BI-111 Woven structure label: | |
|  | |
| Placement | Label should be placed at center back of waistband. |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |



| | |
|---|---|
| BI-116 Size label | |
|  | |
| Placement | Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread. |

| | |
|---|---|
| BI-114 Tapered fit label: | |
|  | |
| Placement | Label should be placed inside waistband 8 cm from main label |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |

| | |
|---|---|
| BI-113 Superflex label: | |
|  | |
| Placement | Label should be placed inside waistband 8 cm from main label |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |

| | | |
|---------------------------------------|---|---|
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Label instructions

BI-059 Waistband override



WWW.BISON.DK

W 32 L 34

BISON SUPERFLEX

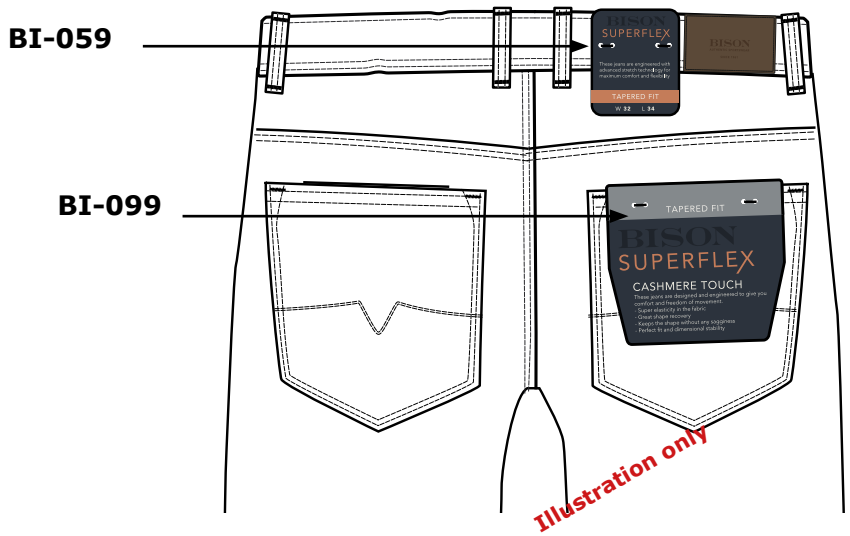
• • • •

These jeans are engineered with advanced stretch technology for maximum comfort and flexibility

TAPERED FIT

W 32 L 34

| | |
|------------------|--|
| Placement | Right side towards center back. Waistband override should be attached with match colour bartacks |
|------------------|--|



Bartack

BI-099 Pocket override



TAPERED FIT

BISON SUPERFLEX

CASHMERE TOUCH

These jeans are designed and engineered to give you comfort and freedom of movement.

- Smooth and soft handfeel
- Super elasticity in the fabric
- Great shape recovery
- Keeps the shape without any sagginess
- Perfect fit and dimensional stability

| | |
|------------------|---|
| Placement | Back pocket, at center right handside. Pocket override should be attached with match colour bartacks. |
|------------------|---|

| | | |
|---|---|---|
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Label instructions

BI-001 Hangtag

Illustration only

Main hangtag
Storytelling hangtag
BCI hangtag

| | |
|------------------|--|
| Placement | Should be fixed through right side of belt loop. Please tie a knot at string |
|------------------|--|

Story telling hangtag

Look at style sketch For hangtag number

Illustration only

SUPERFLEX IS AN INNOVATIVE MIX OF SPECIAL FIBRES THAT PROVIDES SUPER ELASTICITY AND SUPERIOR COMFORT.

BISON SUPERFLEX OFFERS COMPLETE FREEDOM OF MOVEMENT, WHILE KEEPING IT'S SHAPE.

BISON
SUPERFLEX

| | |
|------------------|--|
| Size | W: 5 cm, H: 10 cm |
| Quality | Cardboard 0,6 mm |
| Placement | Must be placed behind main hangtag in same string. |

For production **Backside of BCI cardboard:**

Cardboard with price sticker

Hole at top must be same size as hole in hangtag

STYLE: XX-00000
COL: Charcoal

SIZE: 39/40

| | |
|-----|---------|
| DKK | 3000.00 |
| SEK | 3000.00 |
| NOK | 3000.00 |
| EUR | 350.00 |
| GBP | 350.00 |

Recommended retail price. Price may differ due to local VAT and economic conditions

Backside of BCI cardboard:

For sales samples/Label with style no. and colour

Dymo label:
Colour: White
Font: Multi purpose

Wording:
Colour: Black
Font: Arial, Size: 6 PT

STYLE NO.: XXXXX
COLOUR: XXXXX

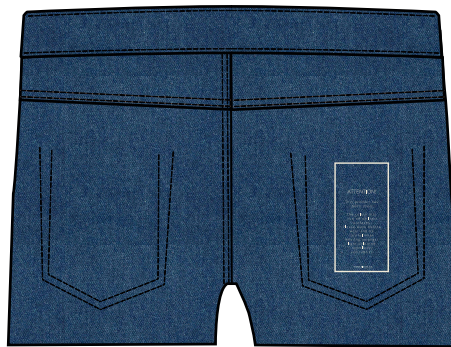
| | | | |
|------------------|---|------------------|-----------------------------|
| Size | W: 5 cm H: 10 cm | Size | W: 3 cm, H: 1,5 cm |
| Quality | Cardboard 0,6 mm | Quality | Self adhesive white sticker |
| Placement | Must be placed behind main hangtag in same string. Pricesticker backside out | Placement | CB, backside of hangtag |

| | | |
|---------------------------------------|---|--|
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Label instructions

BI-220

Attention sticker, supplier made



| | |
|------------------|--|
| Size | H: 11 cm, W: 5,5 cm |
| Quality | Transparent sticker |
| Colour | On dark colour fabrics: Marshmallow 11-4300 TCX, On light colour fabrics: Navy blazer 19-3923 TCX |
| Placement | Inside jeans |