

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-2004</b>	<b>Output date:06/06/18</b> <b>Modification date:</b> <b>9 December 2020 3:26 pm</b>
	<b>Style: Shirts</b>	<b>Design:</b> <b>JEJ</b>

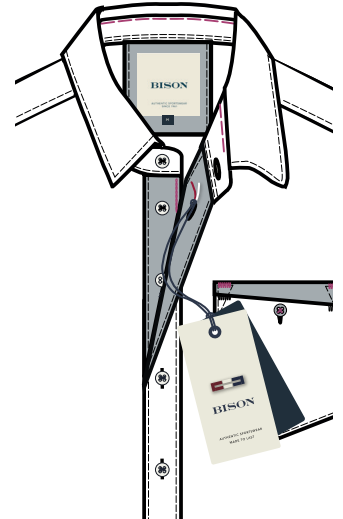
## Label instructions

### BI-101 Woven main label:



<b>Placement</b>	Label should be sewn at center neck 2 cm from top.
<b>Stitching</b>	Label should be folded at both sides and sewn with tread match colour on all 4 sides. If label is placed on a patch: Patch should be placed 1,3 cm from edge, and label 0,7 cm from patch edge.

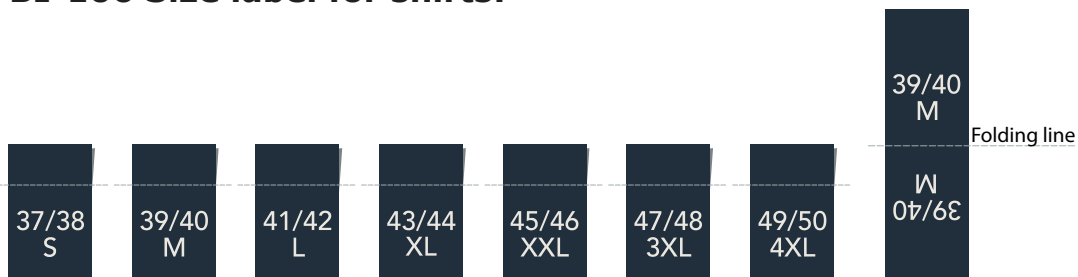
### Illustration only:



### Sparebuttons:

Sparebuttons to be  
Placed on carelabel

### BI-106 Size label for shirts:



### Placement:

Size label should  
be sewn at  
center/  
Bottom at  
mainlabel

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**BI-001 Hangtag**

**Placement** Should be fixed through 2. buttonhole on front. Please tie a knot at string

**Frontside:**

**Story telling on front of hangtag**

Look at style sketch For hangtag number

<b>Size</b>	W:5 cm, H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string.

**Backside: Backside:**

**For production Cardboard with price sticker**

Hole at top must be same size as hole in hangtag

<b>SIZE: 39/40</b>	
DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price. Price may differ due to local VAT and economic conditions.

<b>Size</b>	W: 5 cm H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b>

**For sales samples/Label with style no. and colour**

**Dymo label:**  
Colour: White  
Font: Multi purpose

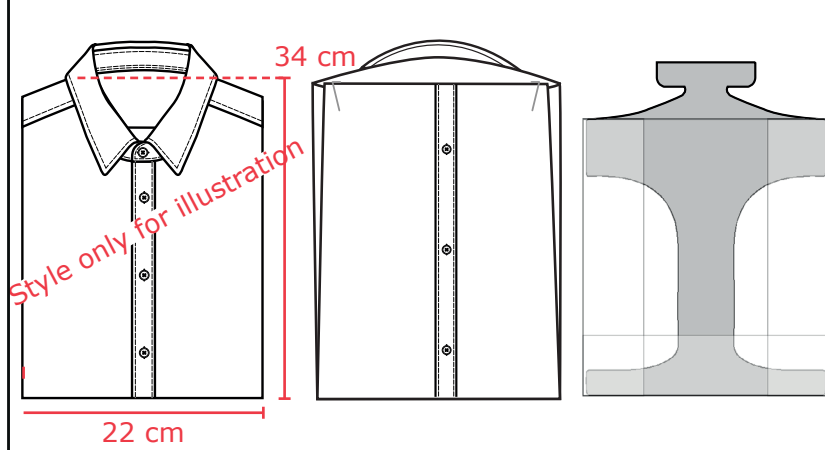
**Wording:**  
Colour: Black  
Font: Arial, Size: 6 PT

<b>Size</b>	W:3 cm, H:1,5 cm
<b>Quality</b>	Self adhesive white sticker
<b>Placement</b>	CB,backside of hangtag

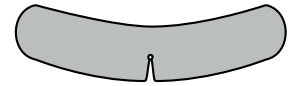
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**SOFT PACKING/FOLDING INSTRUCTION FOR LONG SLEEVES** **BISON**

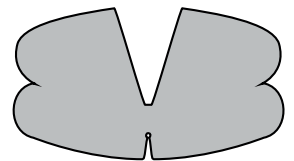
**Soft steamed and handfolded**



Double butterfly to fix normal collar



Double butterfly to fix buttondown collar



Use metal clips to fix the shirt when packing

Cardboard around collarband



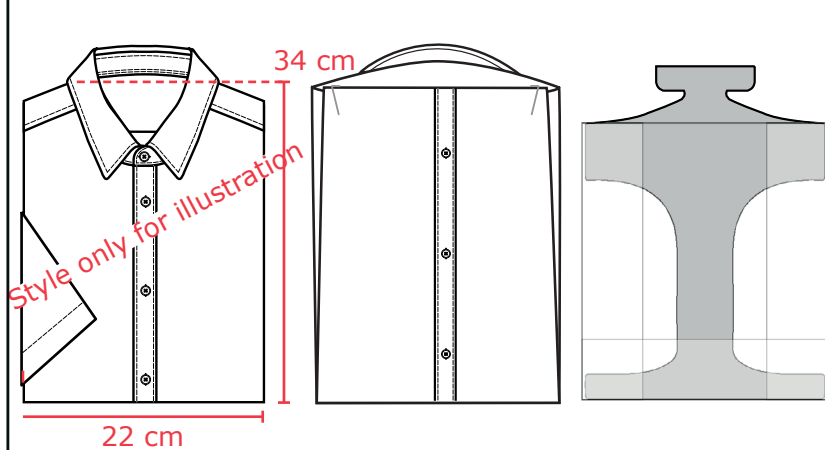
Inside neckline



- Each garment folded as illustrated.
- Each garment packed in a polybag with sizeprint and sticker
- Each garment packed with 8 pcs. of noisy tissue paper 30x40 cm Upper tissue layer is with logo print. See sketch for details.
- When button down collar is requested, please pack each shirt with a plastic bubble butterfly under collar.
- Each garment packed with cardboard

**SOFT PACKING/FOLDING INSTRUCTION FOR SHORT SLEEVES** **BISON**

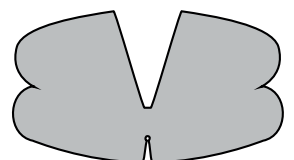
**Soft steamed and handfolded**



Double butterfly to fix normal collar



Double butterfly to fix buttondown collar



Use metal clips to fix the shirt when packing

Cardboard around collarband



Inside neckline



- Each garment folded as illustrated.
- Each garment packed in a polybag with sizeprint and sticker
- Each garment packed with 8 pcs. of noisy tissue paper 30x40 cm Upper tissue layer is with logo print. See sketch for details.
- When button down collar is requested, please pack each shirt with a plastic bubble butterfly under collar.
- Each garment packed with cardboard

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## BI-055 Tissuepaper

Logo printed tissue paper

Quality: Noisy tissuepapers, 40x45 cm

Weight: 26 gr/m2, Thickness: 0,4 mm

Size: Actual size

Col: White

Print col: Off white 11-4300 TCX

Font: Adobe Garmond Pro



**Size Sticker:**

**Sticker colour:** White

**Placement:**  
On backside of  
Card board, center.

**Text colour:** Black

**Font:** Verdana

**Size:** 7

For model: Bisse - L/S

Quality:	Size	Collar opening	Chest width	Sleeve length	Back length
	S	37/38	110	66	78
	M	39/40	118	66,5	80
	L	41/42	126	67	82
	XL	43/44	134	67,5	84
	XXL	45/46	142	68	86
	3XL	47/48	150	69	89