

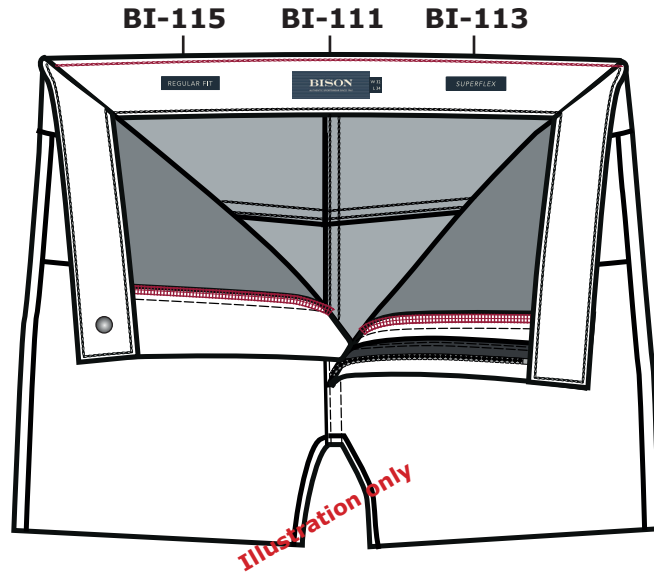



| | | |
|---------------------------------------|--|---|
| Label/concept: BISON | Bison labels instr. No.: BI-5016 | Output date: 19/01/25 Modification date: 6 February 2025 10:56 am |
| | Style: Shorts - Regular fit/superflex | Design: JEJ |


Label instructions

| | |
|---|---|
| BI-115 Regular fit label:  | |
| Placement | Label should be placed inside waistband 8 cm from main label |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |

| | |
|--|---|
| BI-113 Superflex label:  | |
| Placement | Label should be placed inside waistband 8 cm from main label |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |



| | |
|---|---|
| BI-111 Woven structure label:  | |
| Placement | Label should be placed at center back of waistband. |
| Stitching | Label is sidefolded at both sides and sewn with thread match colour on all 4 sides. |

| | |
|--|---|
| BI-124 Size label  | |
| Placement | Size label should be placed at right side of main label at center back of waistband. Label is side folded and Sewn on 1 side with match thread. |

| | | |
|---------------------------------------|--|--|
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Label instructions

BI-063 Waistband override



Placement

Right side towards center back. Waistband override should be attached with match colour bartacks

BI-063

BI-065



Bartack

BI-065A Pocket override shorts



Bartacks

Placement

Back pocket, at center right handside. Pocket override should be attached with match colour bartacks.

| | | |
|---------------------------------------|--|---|
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Label instructions

BI-001 Hangtag





↑ Main hangtag ↑ Storytelling hangtag ↑ BCI hangtag

| | |
|------------------|--|
| Placement | Should be fixed through right side of belt loop. Please tie a knot at string |
|------------------|--|

Story telling hangtag

Look at style sketch For hangtag number



| | |
|------------------|--|
| Size | W:5 cm, H:10 cm |
| Quality | Cardboard 0,6 mm |
| Placement | Must be placed behind main hangtag in same string. |

For production
Cardboard with price sticker

Hole at top must be same size as hole in hangtag

STYLE: XX-00000

 COL: Charcoal

SIZE: 39/40

| | |
|-----|---------|
| DKK | 3000.00 |
| SEK | 3000.00 |
| NOK | 3000.00 |
| EUR | 350.00 |
| GBP | 350.00 |

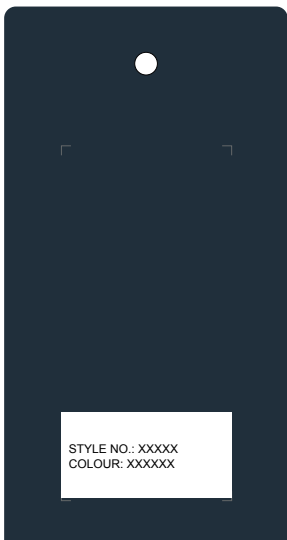
Recommended retail price. Price may differ due to local VAT and economic conditions



For sales samples/Label with style no. and colour

Dymo label:
 Colour: White
 Font: Multi purpose

Wording:
 Colour: Black
 Font: Arial, Size: 6 PT



| | |
|------------------|---|
| Size | W: 5 cm H:10 cm |
| Quality | Cardboard 0,6 mm |
| Placement | Must be placed behind main hangtag in same string. Pricesticker backside out |

| | |
|------------------|-----------------------------|
| Size | W:3 cm, H:1,5 cm |
| Quality | Self adhesive white sticker |
| Placement | CB,backside of hangtag |