

Label/concept: <b>BISON</b>	Bison labels instr. No.: <b>BI-7002</b>	Output date:20/06/18 Modification date: 9 December 2020 3:57 pm
	Style: <b>Sweatshirts</b>	Design: <b>JEJ</b>

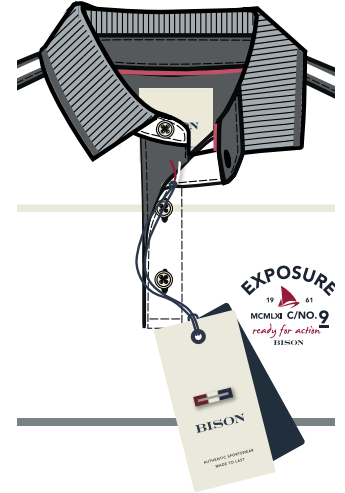
## Label instructions

### BI-101 Woven main label:



<b>Placement</b>	Label should be sewn at center neck 2 cm from top.
<b>Stitching</b>	Label should be folded at both sides and sewn with tread match colour on all 4 sides. If label is placed on a patch: Patch should be placed 1,3 cm from edge, and label 0,7 cm from patch edge.

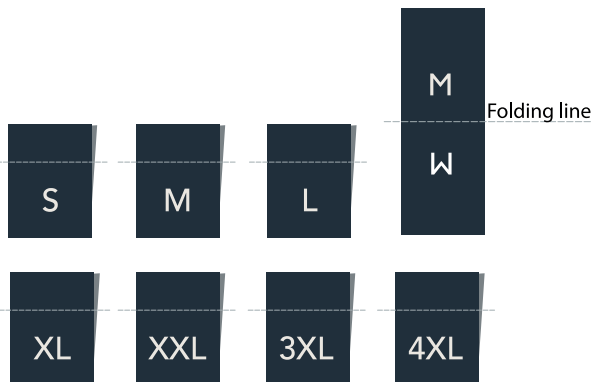
### Illustration only:



### Sparebuttons:

Sparebuttons to be  
Placed on carelabel

### BI-105 Size label for sweatshirts:



### Placement:

Size label should  
be sewn at  
center/  
Bottom at  
mainlabel.  
Visible part 1 cm

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**BI-001**  
**Hangtag**

**Placement** Should be fixed through sizelabel on front. Please tie a knot at string

**Hangtag behind main hantag:**

**Story telling on front of hangtag**

Look at style sketch  
For hangtag number

<b>Size</b>	W:5 cm, H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string.

**Backside: Backside:**

**For production**  
**Cardboard with price sticker**

Hole at top must be same size as hole in hangtag

STYLE: XX-00000  
COL: Charcoal

**SIZE: 39/40**

DKK	3000.00
SEK	3000.00
NOK	3000.00
EUR	350.00
GBP	350.00

Recommended retail price.  
Price may differ due to local VAT and economic conditions

**For sales samples/Label with style no. and colour**

**Dymo label:**  
Colour: White  
Font: Multi purpose

**Wording:**  
Colour: Black  
Font: Arial, Size: 6 PT

<b>Size</b>	W: 5 cm H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b>

<b>Size</b>	W:3 cm, H:1,5 cm
<b>Quality</b>	Self adhesive white sticker
<b>Placement</b>	CB,backside of hangtag