

<b>Label/concept:</b> <b>BISON</b>	<b>Bison labels instr. No.: BI-7004</b>	<b>Output date:03/03/21</b> <b>Modification date:</b> <b>4 March 2021 7:45 am</b>
	<b>Style: Sweat</b>	<b>Design:</b> <b>JEJ</b>

## Label instructions

### BI-103 Woven structure label:



<b>Placement</b>	Label should be sewn at center neck 2 cm from top.
<b>Stitching</b>	Label should be folded at both sides and sewn with thread match colour on all 4 sides. If label is placed on a patch: Patch should be placed 1,3 cm from edge, and label 0,7 cm from patch edge.Sewn on all 4 sides.

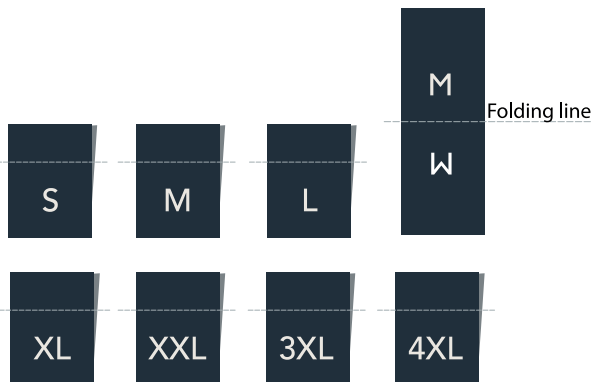
### Illustration only:



### Sparebuttons:

Sparebuttons to be  
Placed on carelabel

### BI-105 Size label for knit:



### Placement:

Size label should be sewn at center/  
Bottom at mainlabel.  
Visible part 1 cm

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## Label instructions

**BI-001 Hangtag**

Illustration only

Main hangtag  
Storytelling hangtag  
BCI hangtag

<b>Placement</b>	Should be fixed through sizelabel on front. Please tie a knot at string
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**Story telling hangtag**  
Look at style sketch  
For hangtag number

<b>Size</b>	W:5 cm, H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string.

**BI-854 BCI hangtag**

<b>Size</b>	W:5 cm, H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag and story telling hangtag in same string.

**For production**  
Cardboard with price sticker

**Backside of BCI cardboard:**  
Hole at top must be same size as hole in hangtag

<b>Size</b>	W: 5 cm H:10 cm
<b>Quality</b>	Cardboard 0,6 mm
<b>Placement</b>	Must be placed behind main hangtag in same string. <b>Pricesticker backside out</b>

**Backside of BCI cardboard:**  
For sales samples/Label with style no. and colour

**Dymo label:**  
Colour: White  
Font: Multi purpose

**Wording:**  
Colour: Black  
Font: Arial, Size: 6 PT

<b>Size</b>	W:3 cm, H:1,5 cm
<b>Quality</b>	Self adhesive white sticker
<b>Placement</b>	CB,backside of hangtag