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|---------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------|
| Label/concept: BISON | Bison labels instr. No.: BI-8008 | Output date: 20/06/18 Modification date: 26 September 2019 10:45am |
| | Style: Knit | Design: JEJ |

Label instructions

BI-103 Woven structure label:



| | |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Placement | Label should be sewn at center neck 2 cm from top. |
| Stitching | Label should be folded at both sides and sewn with thread match colour on 2 sides. If label is placed on a patch: Patch should be placed 1,3 cm from edge, and label 0,7 cm from patch edge. Sewn on all 4 sides. |

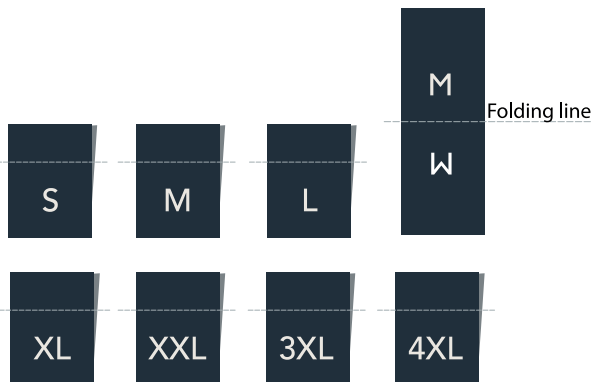
Illustration only:



Spare buttons:

Spare buttons to be Placed on care label

BI-105 Size label for knit:



Placement:

Size label should be sewn at center/
Bottom at main label.
Visible part 1 cm

| | | |
|--------------------------------|-----------------------------------------|----------------------------------------------------------------------|
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BI-001 Hangtag

Illustration only

| | |
|------------------|-------------------------------------------------------------------------|
| Placement | Should be fixed through sizelabel on front. Please tie a knot at string |
|------------------|-------------------------------------------------------------------------|

Frontside:
Hangtag behind main hantag:

Story telling on front of hangtag


Look at style sketch For hangtag number

| | |
|------------------|----------------------------------------------------|
| Size | W:5 cm, H:10 cm |
| Quality | Cardboard 0,6 mm |
| Placement | Must be placed behind main hangtag in same string. |

Backside: Backside:

For production
Cardboard with price sticker

Hole at top must be same size as hole in hangtag

STYLE: XX-00000

 COL: Charcoal

SIZE: 39/40

| | |
|-----|---------|
| DKK | 3000.00 |
| SEK | 3000.00 |
| NOK | 3000.00 |
| EUR | 350.00 |
| GBP | 350.00 |

Recommended retail price. Price may differ due to local VAT and economic conditions

| | |
|------------------|-------------------------------------------------------------------------------------|
| Size | W: 5 cm H:10 cm |
| Quality | Cardboard 0,6 mm |
| Placement | Must be placed behind main hangtag in same string. Pricesticker backside out |

For sales samples/Label with style no. and colour

Dymo label:
Colour: White
Font: Multi purpose

Wording:
Colour: Black
Font: Arial, Size: 6 PT

| | |
|------------------|-----------------------------|
| Size | W:3 cm, H:1,5 cm |
| Quality | Self adhesive white sticker |
| Placement | CB,backside of hangtag |