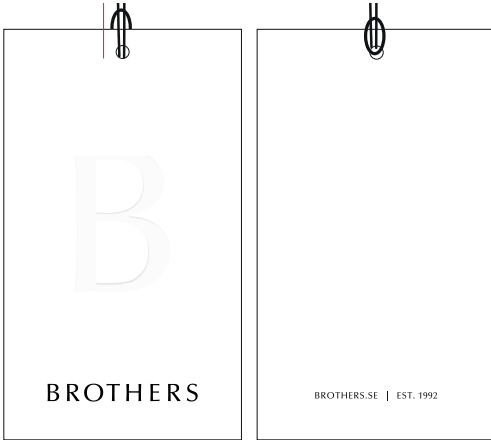


Label: BROTHERS	Description : BROTHERS - Casual SHIRTS - all fit + sizes	Date: 20/11/25 Modification date: 27 May 2026 2:56 pm
	Label instruction no: BRO-2007	Design : MKS

Main hangtag BRO-900

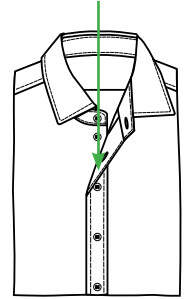
FRONT BACK



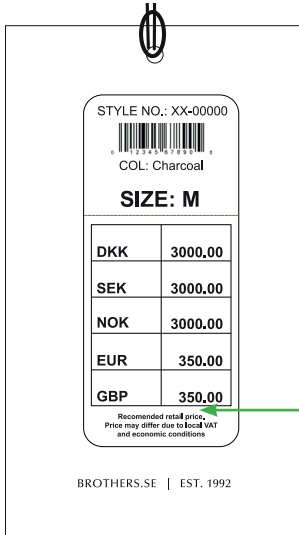
FRONT

Tag placement

Hangtag must be fixed with knot at 2nd button hole. See sketch below



Production sticker placement



Price sticker placement
(for production only)

SMS sticker placement



SMS sticker placement

Follow instruction no. :
007 salesman sticker from
Lindbergh

Label: BROTHERS	Description : BROTHERS - Casual SHIRTS - all fit + sizes	Date: 20/11/25 Modification date: 27 May 2026 2:56 pm
	Label instruction no: BRO-2007	Design : MKS

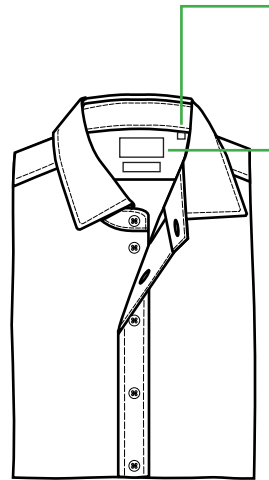
LABEL BRO-802



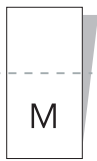
PLACEMENT:

Size label:
Please place 6 cm from C.B at collar stand.

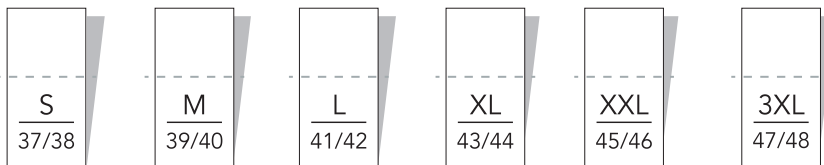
Neck label must be placed 1,5 cm below collar stand. Stitch only both sides (open top/bottom)



SIZE LABEL REF. BRO-840:



SIZE LABEL REF. BRO-841:



PLEASE CHECK MEASUREMENT CHART FOR KIND OF SIZE LABEL

Label: BROTHERS	Description : BROTHERS - Casual SHIRTS - all fit + sizes	Date: 20/11/25 Modification date: 27 May 2026 2:56 pm
	Label instruction no: BRO-2007	Design : MKS

**STORYTELLING
/FIT LABEL:**

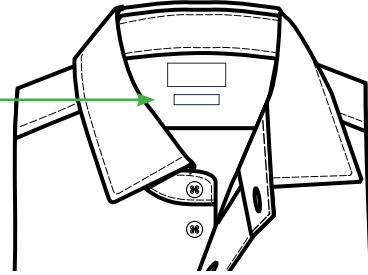


See program
For label reference

PLACEMENT :

Below main label
= 1 cm

Stitch both sides.
Col. match label colour



**2 STORYTELLING
/FIT LABELS:**



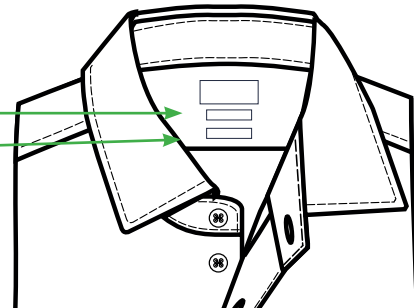
See program
For label reference

PLACEMENT :

Distance between
the storytelling
labels is 1 cm

Stitch both sides.
Col. match label colour

Storytelling label 1
Storytelling label 2

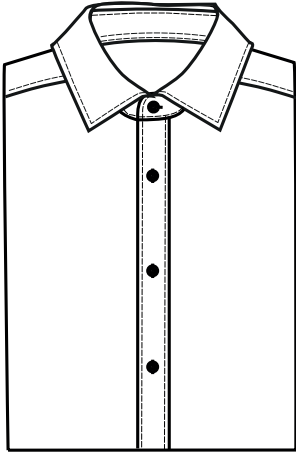


Label: BROTHERS	Description : BROTHERS - Casual SHIRTS - all fit + sizes	Date: 20/11/25 Modification date: 27 May 2026 2:56 pm
	Label instruction no: BRO-2007	Design : MKS

Soft folding and packing instruction

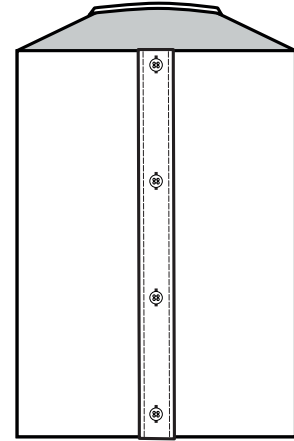
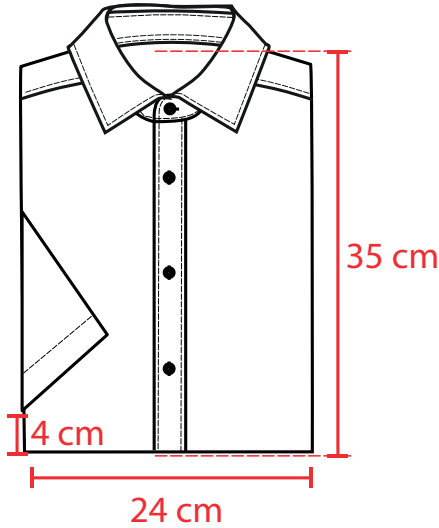
Folded and packed:
Width: 24 cm
Height: 35 cm

L/S:

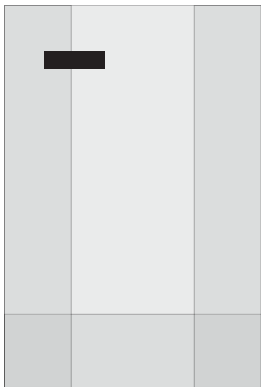


No metal needle
in the shirt

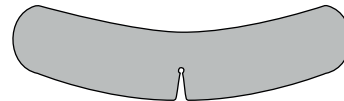
S/S:



No plastic clips
to fix the shirt



2 LAYERS OF TISSUE.
(NO CARD BOARD)
33 X 48cm



SINGLE BUTTERFLY TO FIX COLLAR.

EACH GARMENT PACKED W/ BUTTERFLY
UNDERNEATH COLLAR



PLASTIC COLLAR STAND