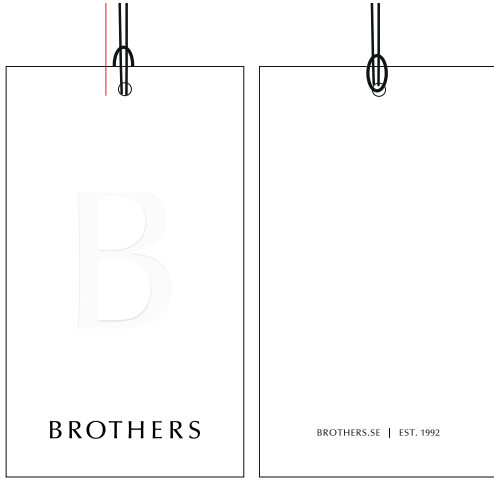


| | | |
|-------------------------------|--|--|
| Label: BROTHERS | Description : BROTHERS - OUTERWEAR - UNLINED | Date: 21/02/23 Modification date: 10 February 2026 2:17 pm |
| | Label instruction no: BRO-3401 | Design : MKS |

Main hang tag

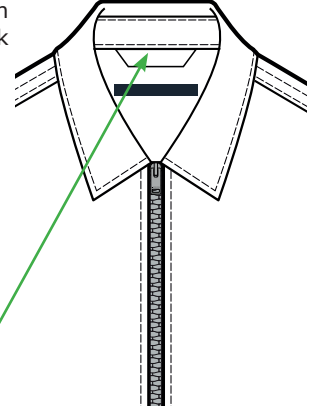
Main hangtag BRO-900

FRONT BACK

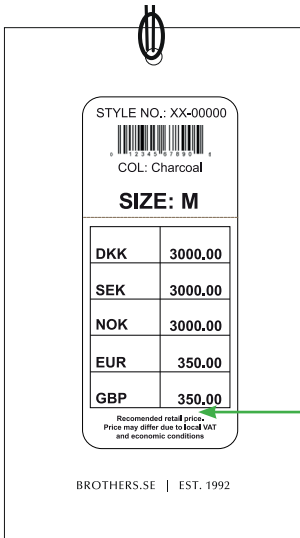


+ Story telling hang tag
(if any)
- see tech pack for info

Fix Hang Tag with
knot at back neck
hanging loop.
See sketch here



Production sticker placement



Price sticker placement
(for production only)

SMS sticker placement

STYLE NO.: 80-801002
COLOUR: NAVY
SIZE: M

571439090945043

BROTHERS.SE | EST. 1992

SMS sticker placement

Follow instruction no. :
007 salesman sticker from
Lindbergh

| | | |
|-------------------------------|--|--|
| Label: BROTHERS | Description : BROTHERS - OUTERWEAR - UNLINED | Date: 21/02/23 Modification date: 10 February 2026 2:17 pm |
| | Label instruction no: BRO-3401 | Design : MKS |

Labels Instructions

Main label + size label + extra label

Story telling labels
See tech pack for label ref
number and placement

LABEL BRO-802



Stitch only 2 side edges.

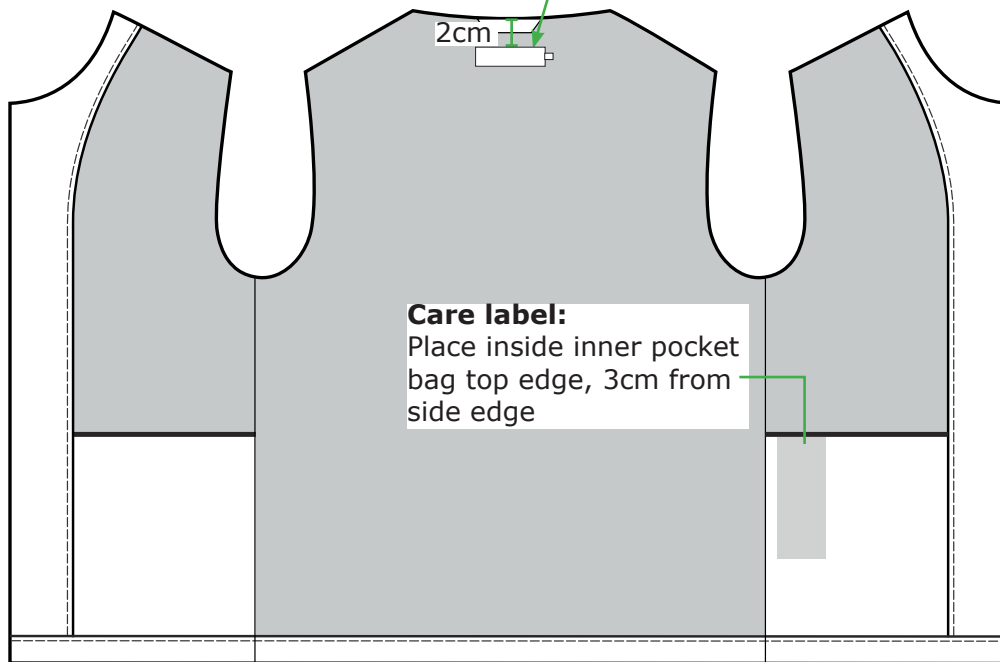
Unless mentioned
otherwise in tech pack

SIZE LABEL REF. BRO-840:



PLACEMENT:

Size label:
Placed 5 mm
below main label ,
centered



Care label:

Place inside inner pocket
bag top edge, 3cm from
side edge