

| | | |
|--|---|-----------------------|
| Label: <i>Morgan</i> Shirtmaker since 1985 | Date: 29/10/25 Modification date: 30 October 2025 3:14 pm | Style no: |
| Description: Shirts | Labels instructions no. MO-2002 | Design: AKR |

Label instruction

MO-180 neck label



Stitch all 4 sides.
Main colour of the label.



MO-260 HANGTAG

To be placed in the second buttonhole from the top.



MO-175 Storytelling label



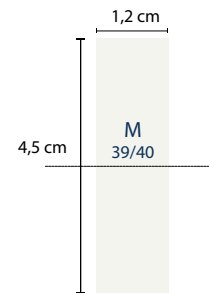
To be placed 0,2 cm below neck label. Stitch all 4 sides.
Main colour of the label.

MO-251 shirt tag

To be folded around the collar, center back.

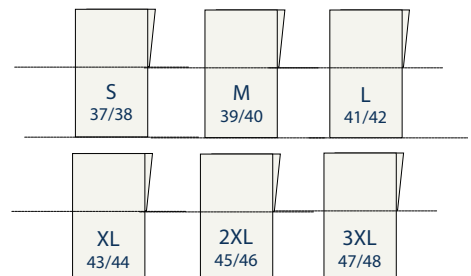


MO-601A Size label



Placement:
Please place 6 cm from C.B at collar stand.

10 mm visible

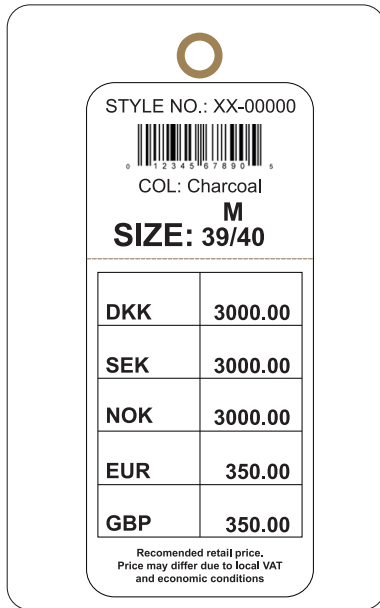


CARE LABEL

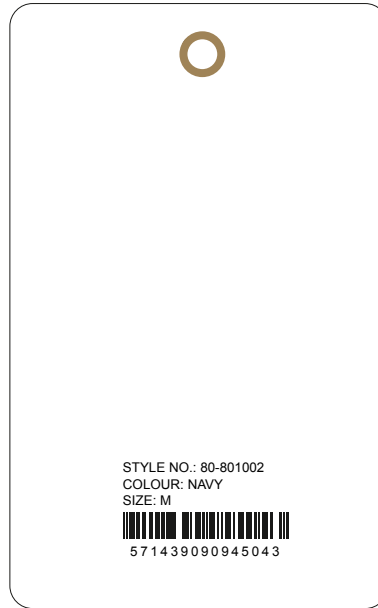
It is to be made by The supplier. Pls. Send Sample for approval before production

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BAR CODE: Backside at the second hangtag



Stick barcode on the back of the hangtag-center placed

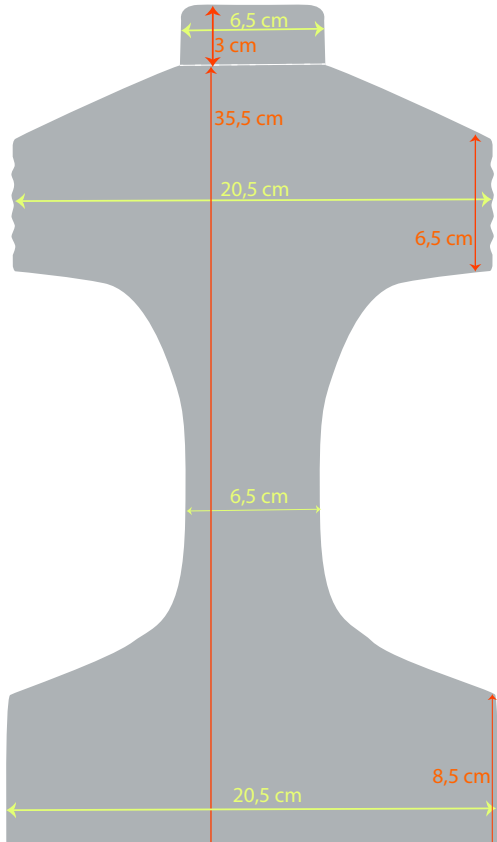





Follow instruction no. : 007 salesman sticker

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MO-402 Cardboard:

Please make the cardboard after the instructions below.



| Golden line Colours | |
|----------------------------|---|
| Tofu 11-4801 TCX |  |
| Estate blue 19-4027 TCX |  |
| White |  |

| | |
|---|--|
| Cardboard: | Quality/colour as sample |
| "M" | Embossed own W: 5,9 H: 5,3 cm |
| "Morgan" "Shirtmaker since 1985" | Font : Bickham script Pro_ <i>But changed as Sketch</i> Font: Courier New_ <i>with more space between letters as sketch</i> |

| | | |
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Tissue paper: MO-401

*Crafted from premium
two-ply long-staple cotton
with a refined wrinkle-free finish.*

*Designed for lasting comfort,
durability, and a crisp look
that stays fresh
and elegant all day.*

Morgan
Shirtmaker since 1985

**Golden line
Colours**

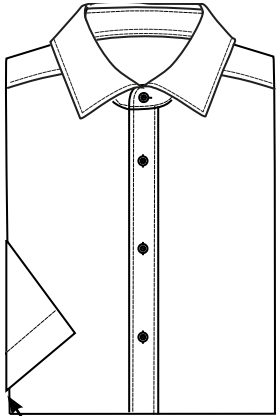
Fennel seed
17-0929 TCX



| | | |
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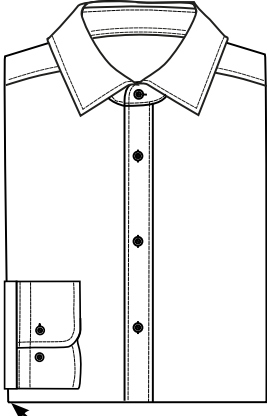
Folding & packing instruction :

SHORT SLEEVE

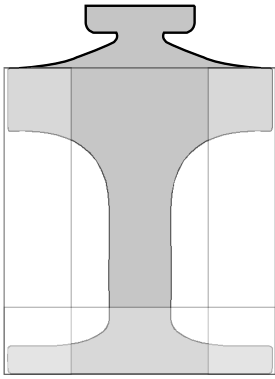


4 CM FROM BOTTOM

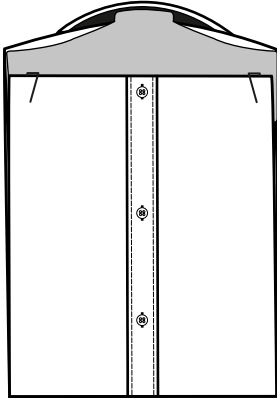
LONG SLEEVE



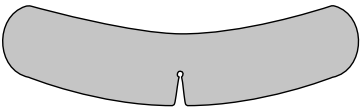
1 CM FROM BOTTOM



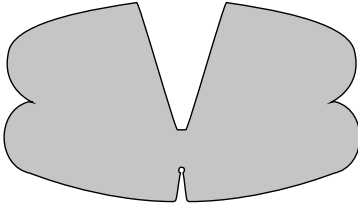
8 LAYERS OF TISSUE.
35X45 CM.
UPPER TISSUE
IS WITH LOGO PRINT



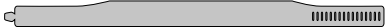
PLEASE USE CLIPS TO
FIX THE SHIRT



SINGLE BUTTERFLY TO
FIX COLLAR.
EACH GARMENT
PACKED W/ BUTTERFLY
UNDERNEATH COLLAR



DOUBLE BUTTERFLY
TO FIX BUTTONDOWN
COLLAR. EACH
GARMENT PACKED
W/BUTTERFLY
UNDERNEATH COLLAR

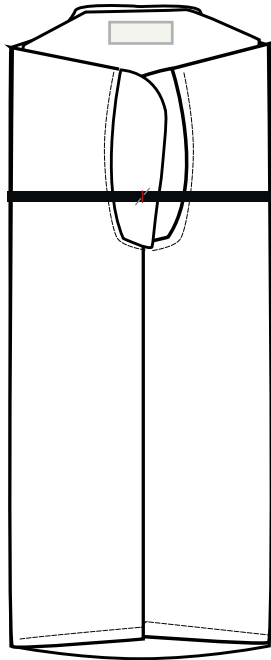
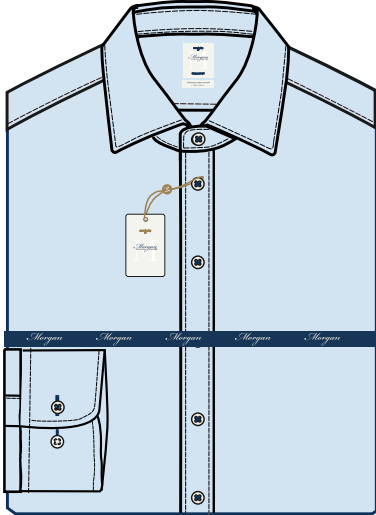


PLASTIC
COLLAR STAND

| | | |
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Attachment:

Tape to be stitched
Together with matching
Thread & attached to
Shirt with needle.



MO-161A Bellytape as MO-161 in new colour

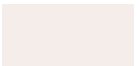
W: 1,1 cm

main col:



Estate blue 19-4027 TCX

logo colour



Tofu 11-4801 TCX

Morgan

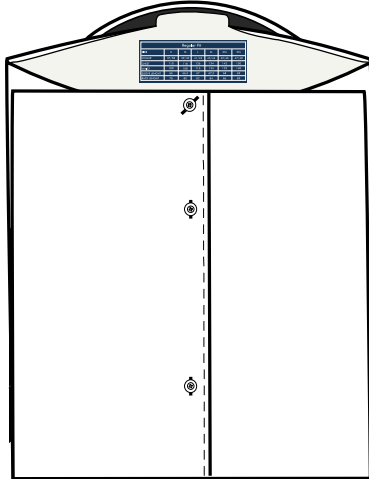
Fond: Bickham script Pro
(BUT Changed as sketch)



CENTER FRONT

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**CHECK MEASUREMENT CHART FOR
CORRECT SIZE CHART**





| Regular Fit L/S | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|
| SIZE | S | M | L | XL | 2XL | 3XL |
| COLLAR | 37/38 | 39/40 | 41/42 | 43/44 | 45/46 | 47/48 |
| CHEST | 108 | 116 | 124 | 132 | 140 | 148 |
| WAIST | 100 | 108 | 116 | 124 | 134 | 146 |
| SLEEVE LENGHT | 66 | 66,5 | 67 | 67,5 | 68 | 68,5 |
| BACK LENGHT | 78 | 80 | 82 | 84 | 86 | 89 |

| Regular Fit S/S | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|
| SIZE | S | M | L | XL | 2XL | 3XL |
| COLLAR | 37/38 | 39/40 | 41/42 | 43/44 | 45/46 | 47/48 |
| CHEST | 108 | 116 | 124 | 132 | 140 | 148 |
| WAIST | 100 | 108 | 116 | 124 | 134 | 146 |
| SLEEVE LENGHT | 24 | 25 | 26 | 26,5 | 27 | 28 |
| BACK LENGHT | 78 | 80 | 82 | 84 | 86 | 89 |

| Comfort Fit L/S | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|
| SIZE | S | M | L | XL | 2XL | 3XL |
| COLLAR | 37/38 | 39/40 | 41/42 | 43/44 | 45/46 | 47/48 |
| CHEST | 110 | 118 | 126 | 134 | 142 | 150 |
| WAIST | 104 | 112 | 120 | 130 | 142 | 152 |
| SLEEVE LENGHT | 65 | 65,5 | 66 | 66,5 | 67 | 67,5 |
| BACK LENGHT | 78 | 80 | 82 | 84 | 86 | 89 |

| Comfort Fit S/S | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|
| SIZE | S | M | L | XL | 2XL | 3XL |
| COLLAR | 37/38 | 39/40 | 41/42 | 43/44 | 45/46 | 47/48 |
| CHEST | 110 | 118 | 126 | 134 | 142 | 150 |
| WAIST | 104 | 112 | 120 | 130 | 142 | 152 |
| SLEEVE LENGHT | 24 | 25 | 26 | 26,5 | 27 | 27,5 |
| BACK LENGHT | 78 | 80 | 82 | 84 | 86 | 89 |

| Golden line Colours | |
|----------------------------|---|
| white |  |
| Estate blue 19-4027 TCX |  |

| | |
|---------------------------|--------------------------|
| Size info sticker: | |
| Sticker | W: 7,5 H: 3 cm |
| Font: | Tw Cen MT |
| Placement: | 1,5 cm below foldingline |